# Association for Nursing Professional Development
## Washington Affiliate (ANPDWA)
### 2018-2019 Strategic Plan

<table>
<thead>
<tr>
<th>Mission</th>
<th>ANPDWA advances quality healthcare by defining and promoting Nursing Professional Development practice in Washington State.</th>
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<tbody>
<tr>
<td>Vision</td>
<td>ANPDWA is the premier resource for supporting nursing professional development practice in Washington State.</td>
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<tr>
<td>Purpose</td>
<td>The purpose of ANPDWA is to promote and advance nursing professional development and its practitioners within Washington State via <strong>education, collaboration, advocacy, and connection.</strong></td>
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### Strategy

<table>
<thead>
<tr>
<th>Description</th>
<th>Education</th>
<th>Collaboration</th>
<th>Advocacy</th>
<th>Connection</th>
<th>Advancing NPD</th>
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<tbody>
<tr>
<td><strong>Description</strong></td>
<td>Provide &amp; promote continuing education among health care personnel</td>
<td>Encourage ANPD WA Affiliate membership growth &amp; communication among members</td>
<td>Act as a resource for other health professionals &amp; organizations</td>
<td>Support networking &amp; mentoring among ANPDWA members</td>
<td>Promote, utilize and engage in educational research to improve the practice &amp; effectiveness of professional development</td>
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<tr>
<td>Provide for the sharing of educational information &amp; resources</td>
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<td>Encourage communication through local, state, &amp; national arenas.</td>
<td>Recognize those who promote, advocate, &amp;/or excel in NPD</td>
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### Goal(s)

<table>
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<tr>
<th>Goal(s)</th>
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<td><strong>Goal(s)</strong></td>
<td>Host at least one Webinar per quarter of 2019</td>
<td>Grow membership to at least 50 members</td>
<td>Increase publication of NPD-related learning, certification, and recognition activities</td>
<td>Provide at least 3 venues for ANPDWA member communication and networking</td>
<td>Increase utilization &amp;/or dissemination of NPD-related research &amp; EBP initiatives</td>
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<td>Elect Board of Directors by Feb. 28, 2019</td>
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### Intervention(s)

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<td><strong>Intervention(s)</strong></td>
<td>Develop Year-at-a-Glance Calendar</td>
<td>Recruit BOD nominees &amp; host election; Launch Nominating Committee to plan for 2020 Elections</td>
<td>Scan for NPD-related conference &amp; learning events; share via website &amp;/or emails <strong>Communication Committee</strong> promote NPD with Social Media</td>
<td>Develop and promote listserv/blog platform for communication</td>
<td>Launch <strong>Scholarship &amp; Journal Club Committee</strong></td>
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<tr>
<td>Launch Education &amp; Conference Committee; Coordinate/host 4 webinars in 2019; Plan for 1st ANPDWA Conference/Workshop</td>
<td>Launch Membership Committee: Consider multi-year &amp; group membership discounts; recruiter of year award; membership drive activities</td>
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<td>Host at least one social event in 2019</td>
<td>Grow Journal club participation with at least one article for review each quarter of 2019</td>
<td>Recognize, include, &amp; promote poster &amp; podium presentations at meetings &amp;/or conferences</td>
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<td>Launch Award &amp; Recognition Committee: Promote nominations for ANPD Awards; develop ANPDWA Awards</td>
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<td>Launch Communication Committee &amp; Quarterly Newsletters. Create a forum for connection at ANPD National Conference</td>
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