

**Association for Nursing Professional Development
Washington Affiliate (ANPDWA)
2018-2019 Strategic Plan**



Mission	ANPDWA advances quality healthcare by defining and promoting Nursing Professional Development practice in Washington State.				
Vision	ANPDWA is the premier resource for supporting nursing professional development practice in Washington State.				
Purpose	The purpose of ANPDWA is to promote and advance nursing professional development and its practitioners within Washington State via education, collaboration, advocacy, and connection.				
Strategy	Education	Collaboration	Advocacy	Connection	Advancing NPD
Description	Provide & promote continuing education among health care personnel Provide for the sharing of educational information & resources	Encourage ANPD WA Affiliate membership growth & communication among members	Act as a resource for other health professionals & organizations Encourage communication through local, state, & national arenas. Recognize those who promote, advocate, &/or excel in NPD	Support networking & mentoring among ANPDWA members	Promote, utilize and engage in educational research to improve the practice & effectiveness of professional development
Goal(s)	Host at least one Webinar per quarter of 2019	Grow membership to at least 50 members Elect Board of Directors by Feb. 28, 2019	Increase publication of NPD-related learning, certification, and recognition activities	Provide at least 3 venues for ANPDWA member communication and networking	Increase utilization &/or dissemination of NPD-related research & EBP initiatives
Intervention(s)	Develop Year-at-a-Glance Calendar Launch Education & Conference Committee: Coordinate/host 4 webinars in 2019; Plan for 1 st ANPDWA Conference/ Workshop	Recruit BOD nominees & host election; Launch Nominating Committee to plan for 2020 Elections Launch Membership Committee: Consider multi-year & group membership discounts; recruiter of year award; membership drive activities	Scan for NPD-related conference & learning events; share via website &/or emails Communication Committee promote NPD with Social Media Launch Award & Recognition Committee: Promote nominations for ANPD Awards; develop ANPDWA Awards	Develop and promote listserv/blog platform for communication Host at least one social event in 2019 Launch Communication Committee & Quarterly Newsletters. Create a forum for connection at ANPD National Conference	Launch Scholarship & Journal Club Committee Grow Journal club participation with at least one article for review each quarter of 2019 Recognize, include, & promote poster & podium presentations at meetings &/or conferences