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ANNOUNCING THE LANDS' END SCHOOL



STARBOARD SCHOLARSHIP

WE'RE GIVING BACK TO OUR SCHOOL PARTNERS WITH A \$10,000 SCHOLARSHIP TO EACH WINNING STUDENT & \$2,500 TO THEIR SCHOOL

The Lands' End School Starboard Scholarship acknowledges and rewards students who display exceptional leadership skills. Why "Starboard"? You probably know it means the right side of a ship, but the term is actually derived from "steer board," because early sailing vessels were steered by a paddle on the right side of the stern. The Lands' End Starboard Scholarship recognizes the next generation of young leaders as they steer us into the future.

HERE'S WHAT IT MEANS FOR YOUR SCHOOL, STUDENTS & PARENTS:

- Up to 7 students will receive scholarships of \$10,000.
- As an Non-Exclusive Preferred School, your school is eligible to win a \$2,500 cash donation as well as a \$500 Lands' End Gift Card.
- Exclusive Preferred School customers are eligible to receive a \$5,000 cash donation as well as a \$500 Lands' End Gift Card—ask your Lands' End School representative about how to become an Exclusive Preferred School.
- 3,000 applications will be accepted, from September 1, 2018 through December 7, 2018, or until 3,000 applications have been received.

We're excited to share this scholarship opportunity with your students and their families. It's one way for us to give back to our school partners and their communities. Winning schools can use their donation any way they like, perhaps to support to support educational programs and extracurricular activities as well as provide scholarships for their school families.

FOR COMPLETE DETAILS AND ELIGIBILITY REQUIREMENTS,
VISIT LANDSEND.COM/STARBOARD