

CATALOGUE

Yaniv Shenhav's Workbooks

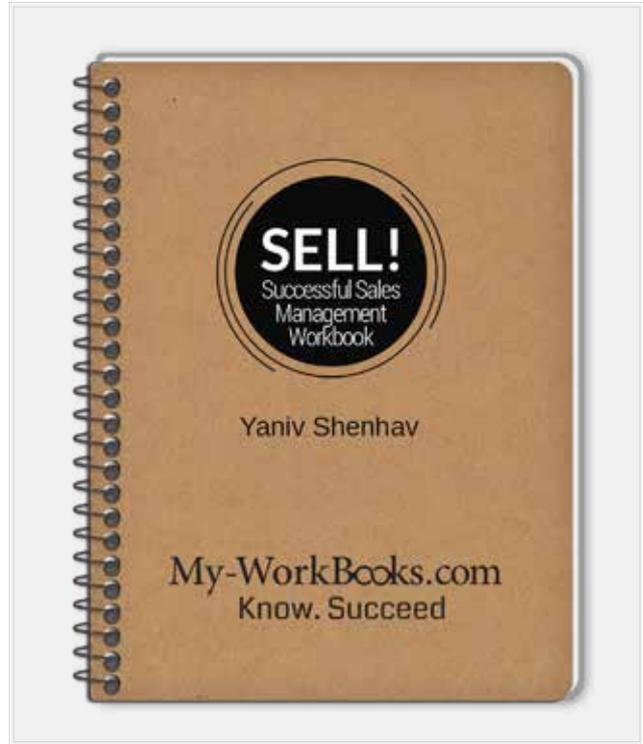
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Know. Succeed



The "Workbooks" compile the knowledge and professional expertise we have acquired collectively through the facilitation of various workshops and processes, in which we provided tools for developing professional skills in a professional, experiential and invigorating way. The "Workbooks" will provide you and your colleagues with a wonderful learning, practicing and writing experience that will serve as a meaningful and valuable tool and gift.



The "Sell!" Workbook



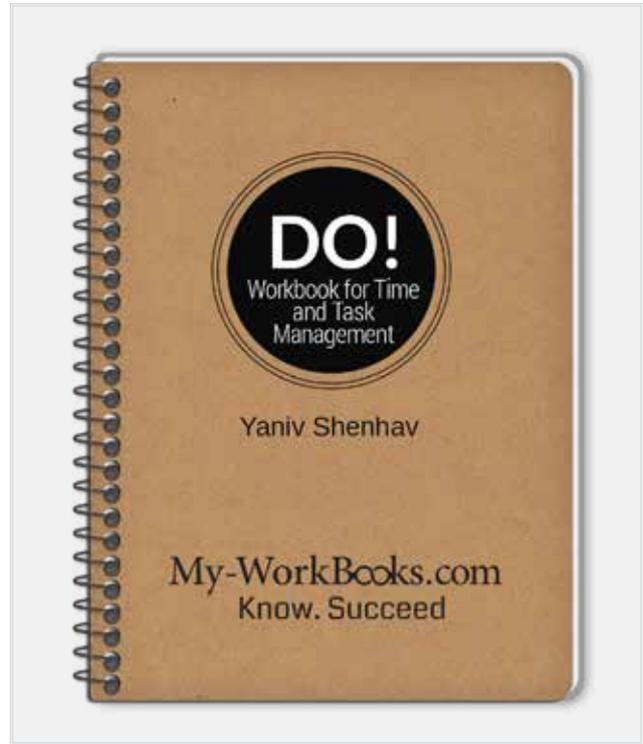
The "Sell!" Workbook for managing successful sales, reveals a 6 stage sales model for salespeople. The model starts off by outlining the first stage of preparation, continuing with the presentation of the product, and concluding with the signing and closing of the deal. The "Sell!" Workbook is an essential source of knowledge, and an effective and indispensable tool for any salesperson, as it lays out the sales process in a clear, applicable and effective manner.

Number of pages: 118

Recommended Retail Price: \$22 USD | €20 EUR | \$30 AUD

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The "Do!" Workbook



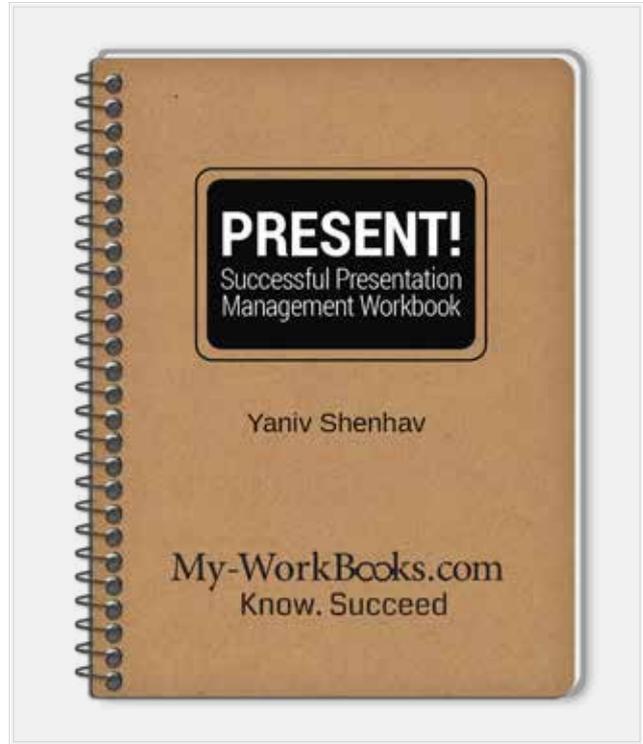
The "Do!" Workbook for managing time and work plans offers its reader information and tools from the field of "time management" and "task management". It provides tools for organizing time by making out what is "important or urgent", by managing assignments and objectives according to the "hat system", by helping to shape and define a vision, and by translating that vision into practical terms. The "DO!" Workbook teaches and practices "The 5 Dimensions Model for Time and Task Management", which is an excellent tool for planning and organizing schedules, defining a vision and goals, and in helping to create an effective work plan.

Number of pages: 117

Recommended Retail Price: \$22 USD | €20 EUR | \$30 AUD

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The "Present!" Workbook



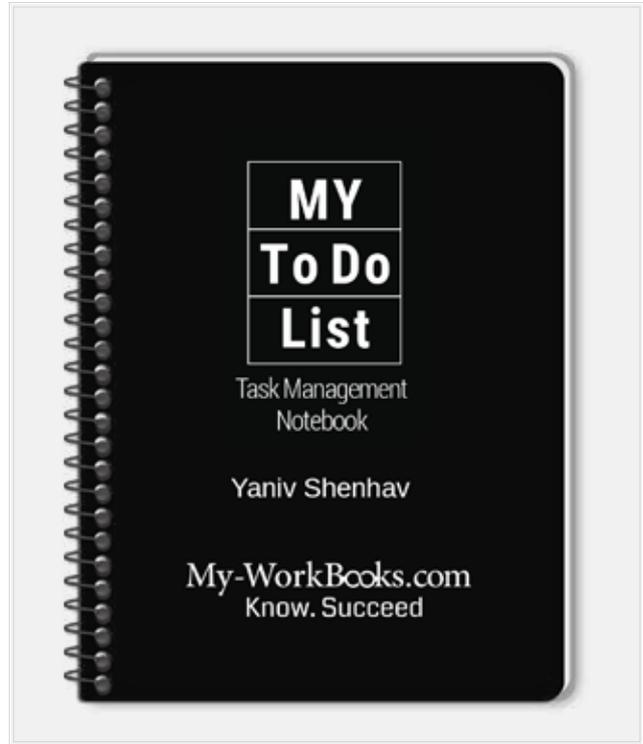
The "Present!" Workbook will provide its reader with skills for managing presentations and speaking before an audience in a captivating, intriguing and professional way. The workbook guides its reader in planning the presentation, adapting the presentation to the target audience, organizing its verbal messages, providing ideas and information about presentation methods, using the correct body language, interpreting the audience's body language, and coping with "stage fright" in different ways. The "Present!" Workbook is an essential tool for anyone who wishes to convey a message to individuals or audiences; managers, lecturers, facilitators, service and salespeople, teachers and more.

Number of pages: 144

Recommended Retail Price: \$22 USD | €20 EUR | \$30 AUD

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"My ToDoList!" Task Management Notebook



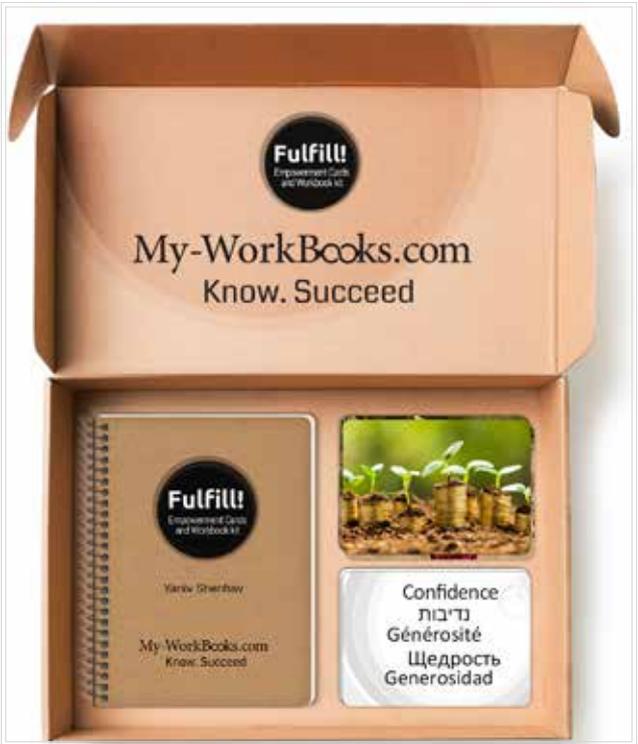
My ToDoList is a small and useful notebook for writing down daily tasks. The notebook comes with a fresh cool design. Among the lists of tasks we have incorporated inspirational quotes, and more importantly, effective ideas and methods for writing down and organizing the tasks. This notebook is a necessity for every pocket and for every office and it is a fantastic gift for you and for your colleagues!

Number of pages: 48

Recommended Retail Price: \$10 USD | €9 EUR | \$17 AUD

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The "Fulfill!" Card Set Working Kit 200

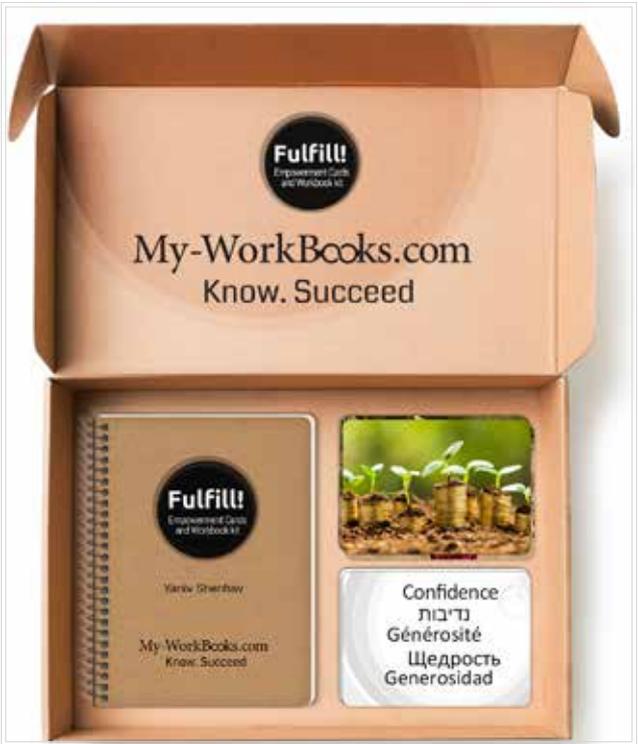


The "Fulfill!" Workbook for facilitated empowerment is a set composed of 200 cards and a written guide. It includes 100 cards depicting creative images, and 100 word cards that note feelings and emotions. The cards come with a written guide that offers various ideas and professional ways to use the kit in guided workshops, personal training, management and counseling. The "Fulfill!" kit is a creative educational tool that provides ideas and innovative tools for facilitating an in-depth, interesting and meaningful process. The kit is unique in that it is suitable for everyone and in a variety of settings, beginning with professional management, consultation or training, as well as for a fabulous family experience when sitting around the holiday dinner table.

Recommended Retail Price: \$48 USD | €44 EUR | \$67 AUD

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The "Fulfill!" Card Set Working Kit 100



The "Fulfill!" Workbook for facilitated empowerment is a set composed of 100 cards and a written guide. It includes 50 cards depicting creative images, and 50 word cards that note feelings and emotions. The cards come with a written guide that offers various ideas and professional ways to use the kit in guided workshops, personal training, management and counseling. The "Fulfill!" kit is a creative educational tool that provides ideas and innovative tools for facilitating an in-depth, interesting and meaningful process. The kit is unique in that it is suitable for everyone and in a variety of settings, beginning with professional management, consultation or training, as well as for a fabulous family experience when sitting around the holiday dinner table.

Recommended Retail Price: \$38 USD | €35 EUR | \$55 AUD

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A Branded Pen

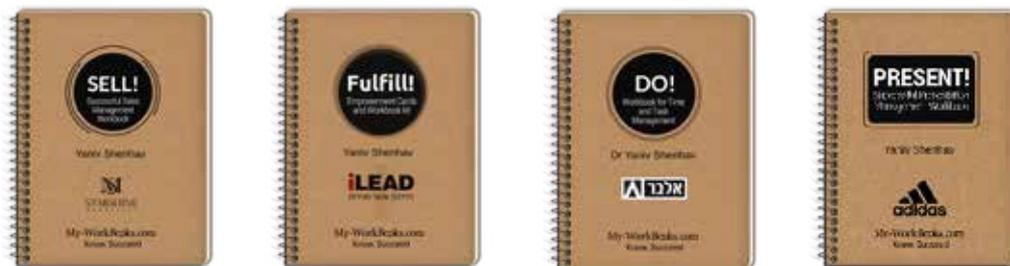


A branded pen would be the perfect match for any workbook!

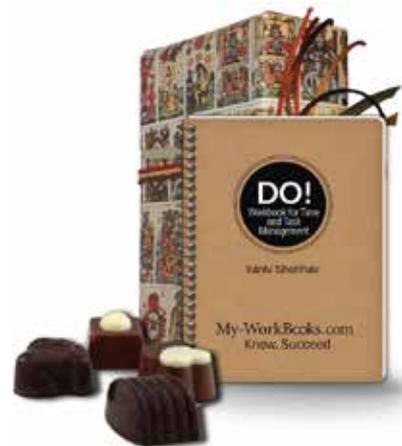
Recommended Retail Price: \$3.5 USD | €3 EUR | \$4 AUD

Some of our customers present the "Workbooks" as a gift to their entire staff, to graduates of courses and training seminars, and as a tool for learning and empowering the members of their organization. At My-WorkBooks.com our customers have the option of branding our products and designing the "Workbooks" to match the style of your organization:

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