

ICICI Prudential Multicap Fund

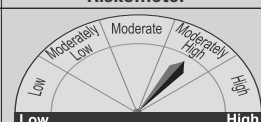
(An open ended equity scheme investing across large cap, mid cap and small cap stocks)

This Product is suitable for investors who are seeking*:

- Long Term Wealth Creation
- An open ended equity scheme investing across large cap, mid cap and small cap stocks.

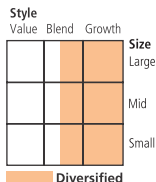
*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

Riskometer



Investors understand that their principal will be at moderately high risk

Style Box



Returns of ICICI Prudential Multicap Fund - Growth Option as on October 31, 2018 - (IPMUF)

Particulars	1 Year		3 Year		5 Year		Since inception	
	CAGR (%)	Current Value of Investment of Rs. 10000	CAGR (%)	Current Value of Investment of Rs. 10000	CAGR (%)	Current Value of Investment of Rs. 10000	CAGR (%)	Current Value of Investment of Rs. 10000
Scheme	1.29	10128.65	10.30	13425.58	17.17	22092.52	14.75	275560.00
S&P BSE 500 Index (Benchmark)	-2.99	9700.84	10.51	13504.39	14.09	19341.34	NA	NA
Nifty 50 Index (Additional Benchmark)	1.91	10190.54	10.22	13396.43	11.89	17546.10	10.26	105316.74
NAV (Rs.) Per Unit (as on October 31, 2018 : 275.56)	272.06		205.25		124.73		10.00	

Notes:

1. Different plans shall have different expense structure. The performance details provided herein are of ICICI Prudential Multicap Fund.
2. The scheme is currently managed by Sankaran Naren and Atul Patel. Mr. Sankaran Naren has been managing this fund since Oct 2018. Total Schemes managed by the Fund Manager is 36 (36 are jointly managed). Refer annexure from page no. 102 for performance of other schemes currently managed by Sankaran Naren.
3. Mr. Atul Patel has been managing this fund since Aug 2016. Total Schemes managed by the Fund Manager is 11 (10 are jointly managed). Refer annexure from page no. 102 for performance of other schemes currently managed by Atul Patel.
3. Date of inception: 01-Oct-94
4. Past performance may or may not be sustained in future and the same may not necessarily provide the basis for comparison with other investment.
5. Load is not considered for computation of returns.
6. In case, the start/end date of the concerned period is a nonbusiness date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period
7. As the scheme was launched before the launch of the benchmark index, benchmark index figures since inception or the required period are not available.
8. The performance of the scheme is benchmarked to the Total Return variant of the Index. As TRI data is not available since inception of the scheme, the additional benchmark performance is calculated using composite CAGR of Nifty 50 Index PRI values from 01-Oct-94 to 30-Jun-99 and TRI values since 30-Jun-99. The benchmark of the scheme has been revised from S&P BSE 200 Index to S&P BSE 500 Index w.e.f. May 28, 2018.

Portfolio as on October 31, 2018

Company/Issuer	% to NAV	% to NAV Derivatives	Company/Issuer	% to NAV	% to NAV Derivatives
Auto	6.56%	1.52%	Media & Entertainment	1.57%	
Maruti Suzuki India Ltd.	2.44%		Zee Entertainment Enterprises Ltd.	1.57%	
Eicher Motors Ltd.	1.42%		Minerals/Mining	3.09%	
Tata Motors Ltd.	1.00%		Coal India Ltd.	2.94%	
Hero Motocorp Ltd.	0.91%		Gujarat Mineral Development Corporation Ltd.	0.15%	
TVS Motor Company Ltd.	0.80%	1.52%	Non - Ferrous Metals	5.91%	
Auto Ancillaries	5.71%	-0.20%	Vedanta Ltd.	4.34%	
Motherson Sumi Systems Ltd.	3.99%	-0.20%	Hindalco Industries Ltd.	1.13%	
MRF Ltd.	1.72%		National Aluminium Co. Ltd.	0.44%	
Sandhar Technologies Ltd.	^		Oil	0.38%	
Banks	14.14%		Oil & Natural Gas Corporation Ltd.	0.38%	
State Bank Of India	4.22%		Petroleum Products	0.03%	
ICICI Bank Ltd.	3.04%		Mangalore Refinery and Petrochemicals Ltd.	0.03%	
Axis Bank Ltd.	2.58%		Pharmaceuticals	9.50%	
HDFC Bank Ltd.	2.36%		Sun Pharmaceutical Industries Ltd.	4.50%	
Karur Vysya Bank Ltd.	0.91%		Lupin Ltd.	2.80%	
The Karnataka Bank Ltd.	0.37%		Alembic Pharmaceuticals Ltd.	2.20%	
Bank Of Baroda	0.34%		Power	5.71%	
Kotak Mahindra Bank Ltd.	0.33%		NTPC Ltd.	5.00%	
Cement	4.17%		CESC Ltd.	0.58%	
Shree Cements Ltd.	2.22%		Tata Power Company Ltd.	0.13%	
Ambuja Cements Ltd.	1.88%		Retailing	0.07%	
JK Cement Ltd.	0.07%		RP-SG Retail Ltd.	0.07%	
Construction	0.36%		Software	6.39%	
KNR Constructions Ltd.	0.16%		Infosys Ltd.	2.09%	
PNC Infratech Ltd.	0.13%		HCL Technologies Ltd.	1.90%	
Brigade Enterprises Ltd.	0.07%		Wipro Ltd.	1.25%	
Construction Project	2.39%		Tech Mahindra Ltd.	1.10%	
Engineers India Ltd.	2.20%		RP-SG Business Process Services Ltd.	0.05%	
Volta Ltd.	0.19%		Telecom - Services	3.01%	
Consumer Durables	1.00%		Bharti Airtel Ltd.	3.01%	
Titan Company Ltd.	1.00%		Transportation	1.90%	
Consumer Non Durables	8.16%		Blue Dart Express Ltd.	1.90%	
ITC Ltd.	5.64%		Short Term Debt and net current assets	7.43%	
Asian Paints Ltd.	1.92%		Total Net Assets	100.00%	
Marico Ltd.	0.60%				
Finance	5.50%				
ICICI Prudential Life Insurance Company Ltd.	2.06%				
HDFC Ltd.	1.23%				
SBI Life Insurance Company Ltd.	0.72%				
CRISIL Ltd.	0.57%				
Bajaj Finserv Ltd.	0.57%				
Mahindra & Mahindra Financial Services Ltd.	0.24%				
The New India Assurance Company Ltd.	0.12%				
Gas	3.57%				
GAIL (India) Ltd.	3.57%				
Industrial Products	2.12%				
Cummins India Ltd.	2.12%				

Quantitative Indicators	Average P/E : 24.61	Average P/BV : 5.01	Average Dividend Yield : 1.84
Annual Portfolio Turnover Ratio : Equity - 1.83 times, Others (Debt and Derivatives) - 0.14 times	Combined Annual Portfolio Turnover Ratio : 1.97 times		
Std Dev (Annualised) : 14.12%	Sharpe Ratio: 0.30	Portfolio Beta : 0.86	R squared : 0.86
Benchmark Std Dev (Annualised) : 15.13%			

Portfolio turnover has been computed as the ratio of the lower value of purchase and sales, to the average net assets in the past one year (since inception for schemes that have not completed a year). The figures are not netted for derivative transactions.

Risk-free rate based on the last Overnight MIBOR cut-off of 6.60%

**In addition to the fund manager managing this fund, overseas investment is managed by Ms. Priyanka Khandelwal.

@ Total Expense Ratio is as on the last business day of the month.

** Minimum number of installments for monthly frequency will be 6 and for Quarterly frequency will be 4. w.e.f February 01, 2017.

* Minimum number of installments for daily, weekly and monthly frequency will be 6 and for Quarterly frequency will be 4. w.e.f February 01, 2017. Refer page No. 140 for definition of Flex STP and Value STP.

*** Monthly, Quarterly, Half Yearly and Annual frequencies are available in Systematic Withdrawal Plan (SWP). The minimum number of instalments for all the frequencies will be 2.

*** In case the unit holder has opted for dividend payout option, the minimum amount for dividend payout shall be 100 (net of dividend distribution tax and other statutory levy, if any), else the dividend would be mandatorily reinvested.

Fund Details

Fund Managers** :

Sankaran Naren
(Managing this fund from Oct, 2018 & Overall 26 years of experience)

Atul Patel
(Managing this fund since Aug, 2016 & Overall 7 years of experience)

Indicative Investment Horizon: 5 years and above

Inception/Allotment date: 01-Oct-94

Monthly AAUM as on 31-Oct-18 :
Rs. 2,837.66 crores

Closing AUM as on 31-Oct-18 :
Rs. 2,920.22 crores

NAV (As on 31-Oct-18):

IPMUF Growth Option : 275.56

IPMUF Dividend Option : 22.53

IPMUF Direct Plan Growth Option : 289.69

IPMUF Direct Plan Dividend Option : 30.46

Options :
Growth & Dividend
(dividend payout*** and re-investment facility available)

Application Amount for fresh Subscription :
Rs.5,000 (plus in multiples of Re.1)

Min.Add.Investment :
Rs.1,000 (plus in multiples of Re.1)

Entry load : Not Applicable

Exit load for Redemption / Switch out :- Lumpsum & SIP / STP / SWP Option
Up to 12 Months from allotment - 1% of applicable NAV, More than 12 Months - Nil (w.e.f. 24 August, 2018)

SIP :**
Monthly Frequency: Rs. 100/- and in multiple of Rs. 1/-
Quarterly Frequency: Rs. 5,000/- and in multiple of Rs. 1/-

SWP :**
Rs. 500/- and in multiples of Rs. 1/-

STP/ Flex STP/ Value STP* :
Daily Frequency: Rs. 250/- and in multiples of Rs. 50/-
Weekly, Monthly and Quarterly Frequency: Rs. 1,000/- and in multiples of Rs. 1/-

Min.Redemption Amt. :
500/- or all units where amount is below 500/-

Dividend History : Refer page no. from 124 to 132

SIP Returns : Refer page no. from 120 to 122

Total Expense Ratio @@ :

IPMUF : 2.08% p. a.

IPMUF Direct Plan : 1.33% p. a.

Investment Objective : Refer page no. from 133 to 137