CIPS

- The Future of Procurement & Supply -

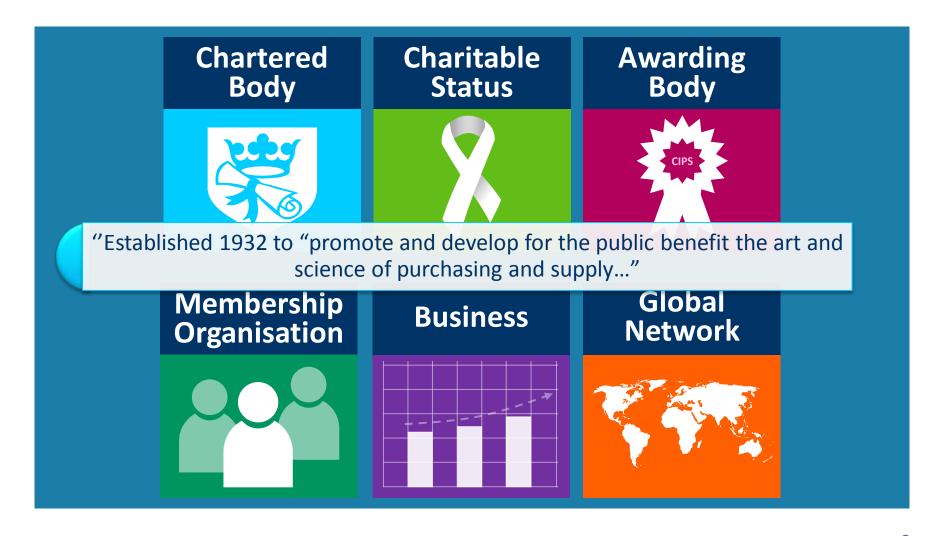
Sam Achampong FCIPS

Regional Director

CIPS Middle East & North Africa (MENA)



Who we are...





A Global Institute, a Global Voice UK **Turkey MENA** Asia Pacific Australasia **Africa** (Head Office) (Melbourne) (Istanbul) (Dubai) (Johannesburg) (Singapore) 8 regional offices 6 affiliated partner offices **Americas** 200+ study centres (USA) Ghana (Accra) **Partnerships: Poland United Nations Denmark USA** Romania China

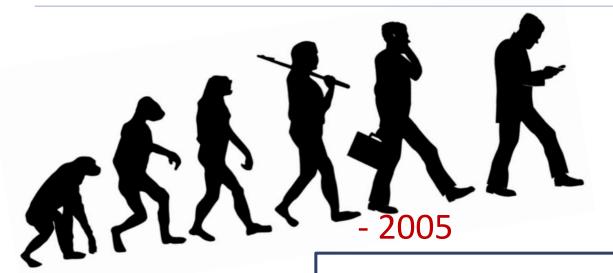


What we do...





The Evolution of Procurement



- 1990's

Administrative

- Contract management
- Purchasing

Strategic Sourcing

- Collaborative Buying
- Outsourcing

Supply Chain Management

- Supply Partnerships
- Supplier Relationship Management

Administrative

- Contract management
- Purchasing

2010 onwards...

Strategic World Class...

- Category Management
- •Input at boardroom level
- Innovation
- •Mandated spend management
- Commercial advisers
- Corporate Social Responsibility

Strategic Sourcing

- Collaborative Buying
- Outsourcing

Supply Chain Management

- Supply Partnerships
- Supplier Relationship Management

Administrative

- Contract management
- Purchasing



The Global Environment



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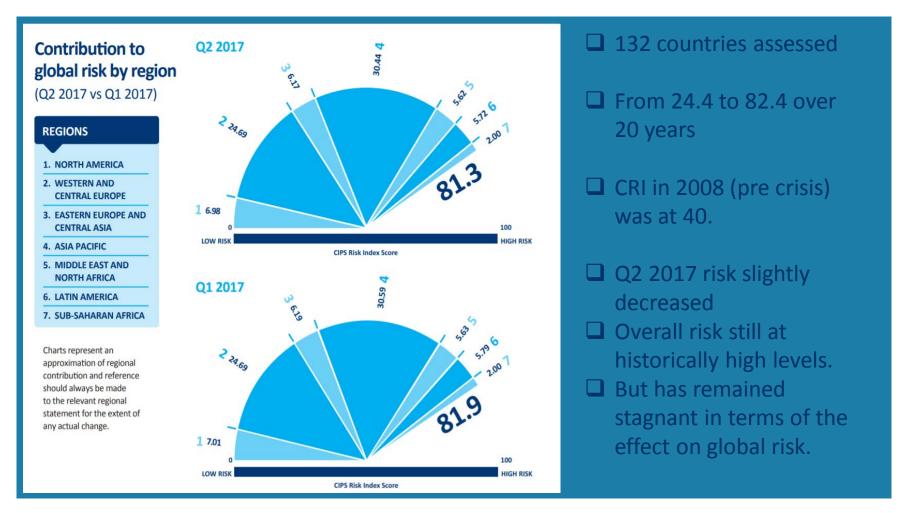
Supply Side Trade



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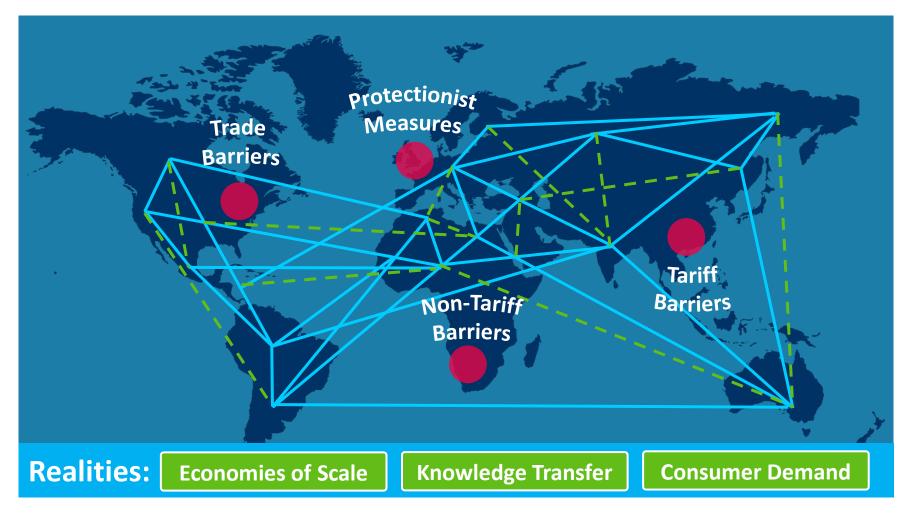
The CIPS Risk Index Quarterly Report



The CIPS Risk Index, powered by Dun & Bradstreet, is available at www.cips.org



CIPS Supply Side Trade



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How Resilient Are You?



83% of CEOs believe their supply chains are not optimal to meet todays demands



81% of businesses experiences at least one supply chain disruption last year



15% believe their supply chain is resilient enough to address external disruptions



60% pay only marginal attention to risk reduction processes

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Risks in the Supply Chain



- 2000. Fire at Microchip factory
- Loss of market leading position





- 2008. Nike factory employed workers aged 16.
- Brand damage cost millions



- 2013. Horsemeat found in burgers
- Tesco's market value dropped by £300m

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Supply Chain Management



CIPS YouGov Survey 2014 Base: B2B senior decision makers whose business has a supply chain



Create Business Solutions





Supply Chain 4.0

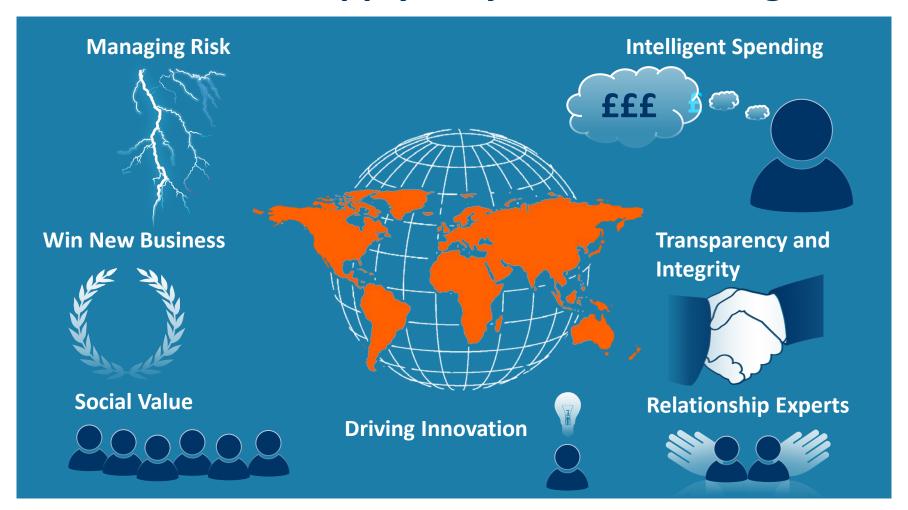


- "Click and Collect/Ship from Store" launched in Moscow
- Increased sales by double digits in 24 hours. Overall 40%
- Reduced costs due to less returns.

"For Adidas Russia, the supply chain is no longer about reducing costs: It is – more importantly – about increasing sales."



Procurement & Supply: Beyond Cost Savings





Procurement & Supply Value: How?





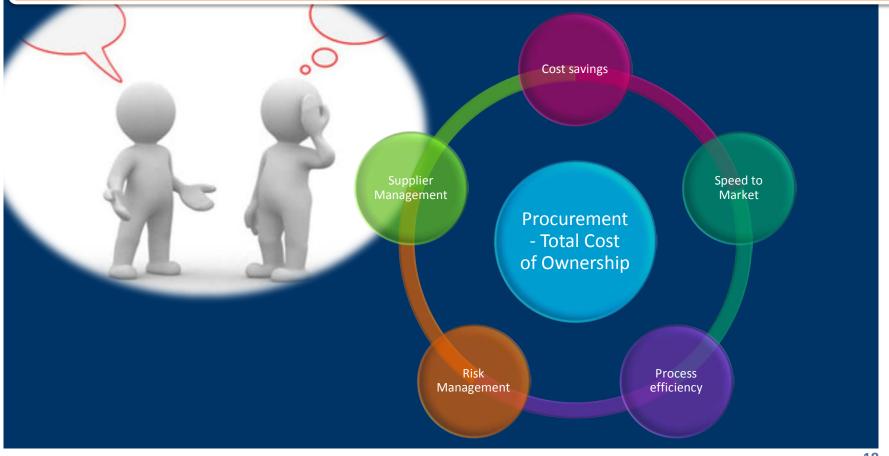
Understand your stakeholders





Understand your stakeholders

The 'Languages' of stakeholders in procurement





Create Business Solutions

Innovation



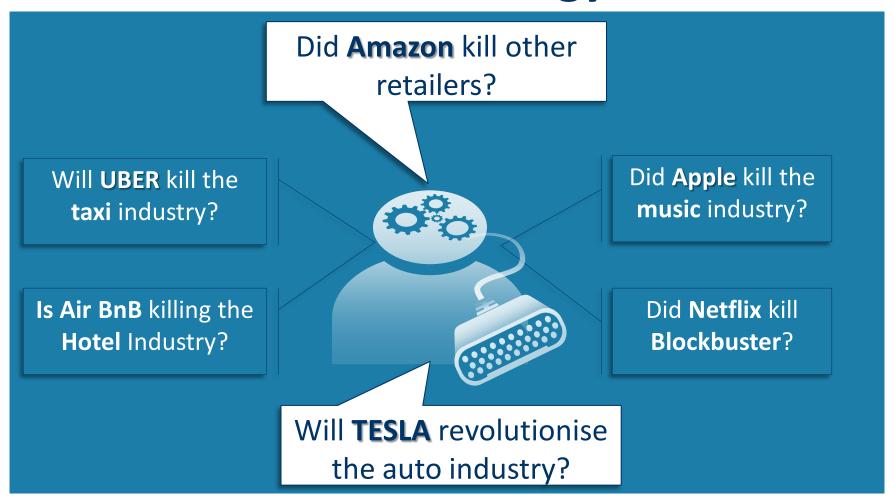
"Apple invests only 3.5% of its revenue in R&D (compared with 21% for Facebook and 15% for Google), relying on suppliers of crucial core technologies to drive advances."

That's Supplier Relationship Management!



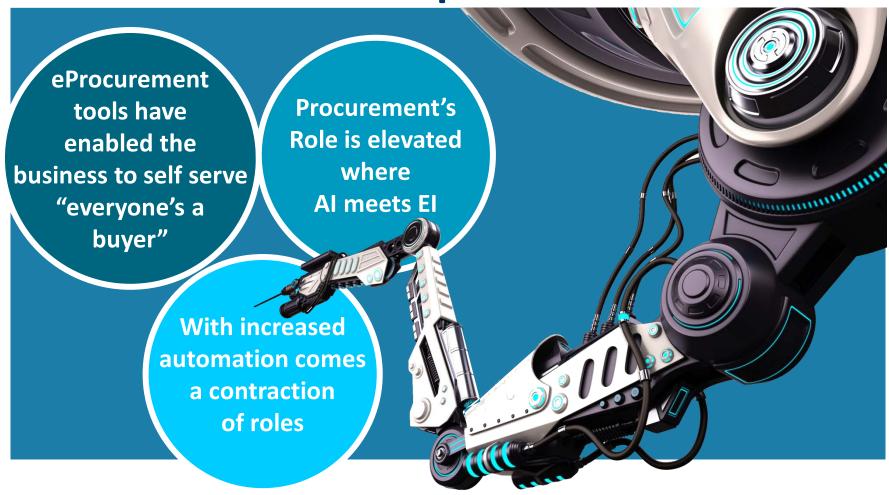
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Lessons learnt: Technology?





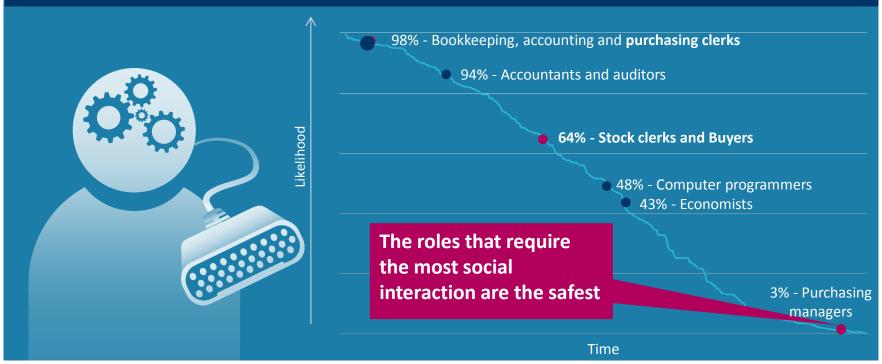
Technology and the disruption that it has caused to traditional procurement roles...





Artificial Intelligence

- Those implementing this technology are not seeking our permission to implement
- Algorithms with *intelligence* can replace large parts of our roles
- Their arrival is raising the intellectual entry point

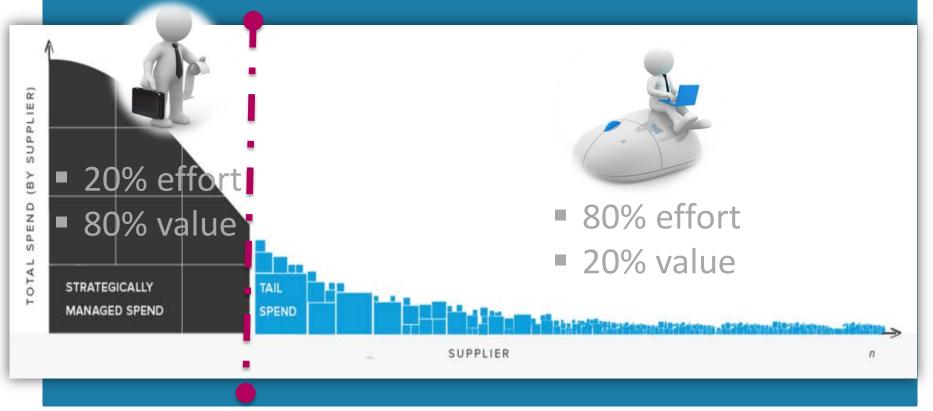


Source: The Future of Employment: How susceptible are jobs to automation, Michael Osborne and Carl Frey, Oxford University



Procurement in 2018...

- 1. Transactional, 'tail' spend will be automated and/or outsourced.
- 2. Strategic spend will require skilled commercial managers.









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