

CREATIVE COACHING FOR GREATER POTENTIAL



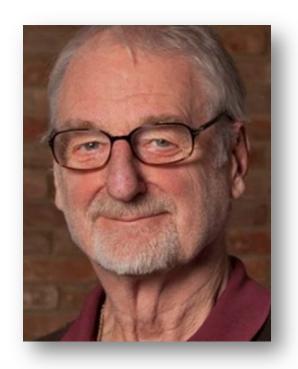












Sir John Whitmore

(16 October 1937 – 28 April 2017)

The Father of Performance Coaching

"Coaching Is Unlocking people's POTENTIAL, to maximize their own Performance."









What Is Coaching?

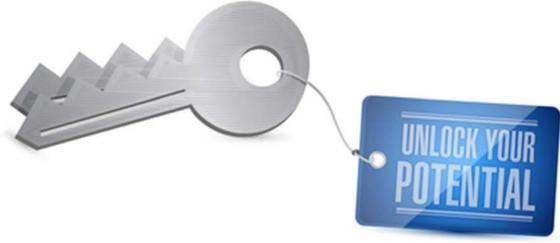
ICF defines Coaching as:

"Partnering with clients in a thoughtprovoking and creative process that inspires them to maximize their personal and professional POTENTIAL."



The relationship between Creative Coaching And reach greater POTENTIAL

Key Words from ICF definition for Coaching





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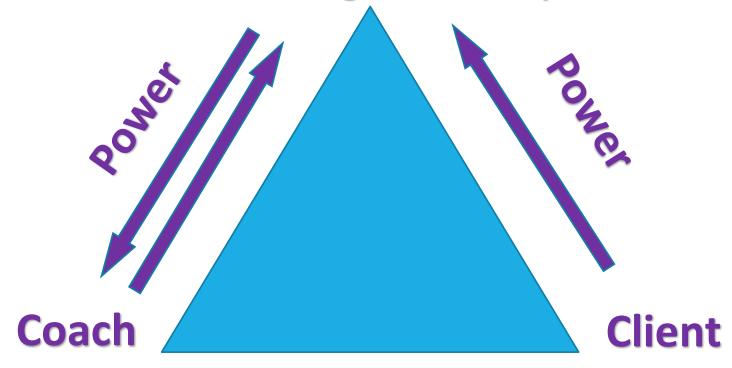






Partnering with clients

Coaching Relationship



The Coaching power Triangle

By: Co-active Coaching



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...in a thought-provoking and creative process...



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Client Agenda

CreativityDepend on situation



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... that inspires them ...



Objective No judgment



Beyond limitation



Explore within



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... to maximize their personal and professional POTENTIAL ...



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... to maximize their personal and professional POTENTIAL ...











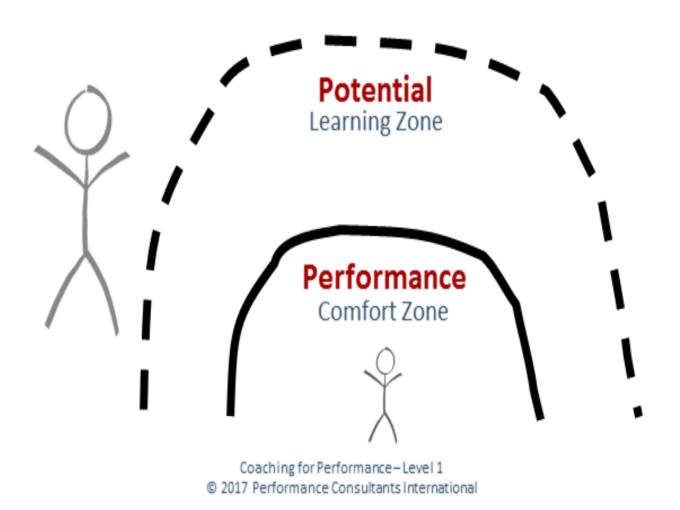
Core Coaching Characteristics







The Purpose of Coaching



"Think Of people in terms of their POTENTIAL, not their Performance"

Sir John Whitmore







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