



CUSP
DESIGN
STUDIO

Adam Paikos-Coe

Principal

adam@cuspdesignstudio.com

+61 409 993 482

www.cuspdesignstudio.com

ABN: 68 456 682 062

Approach to Design

Process, Project and Partnership

With over a decade of experience nationally working across various sectors with some of Australia's leading design practices, I specialize in the design and development of projects in Commercial, Hospitality, Residential and Education fields.

//

Fundamentally I believe that design should develop holistically, with the end result being more than just the sum of its parts. I am passionate about working closely with both the client and end user in order to create a truly tailored and specific design solution.

Process

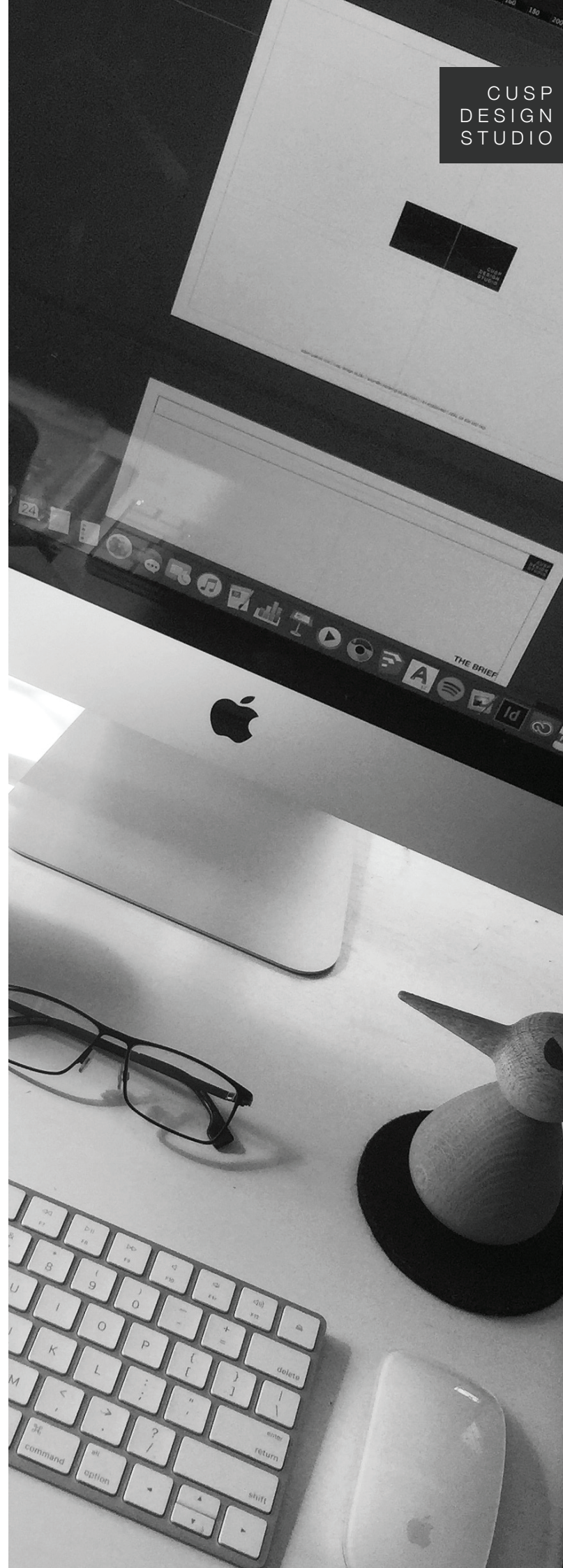
The beginning of a project is all about getting to know each other. I undertake a thorough briefing phase to understand project drivers, constraints and aspirations. It is crucial in establishing the foundations of a project that a clear and concise brief is created as this forms the basis of projects moving forward. I will ask many questions: where you are now, what's going wrong, what's going right? From there I will ask about scope and constraints, budgets and fees.

Development

The establishment of a return brief forms the basis of the upcoming design phase. While 'design' encompasses all that I do, this is where I develop an overarching concept. This is the high level portion of a project, with the 'big idea' coupled with planning, project milestones and the all important look and feel.

Detail

Undertaking a rigorous design development process, ensuring the design meets the client aspirations, budget and programme. Extensive knowledge in space planning, detailed design and documentation, bespoke joinery and expertly crafted finishes selection ensure the end result will be tailored specifically to each individual client.



Curriculum Vitae

Adam Paikos-Coe

CUSP
DESIGN
STUDIO

Working with leading national and international architecture and interior design practices, I developed a flair for detailed design across a multitude of sectors. Acting as design lead for commercial workplace projects nationally, I balance big picture sensibilities with intimate details.

Believing design should develop holistically, my involvement ensures the end project is more than just a sum of its parts. I am passionate about elevating the design conversation and engaging with a client throughout the entire project process to create a truly tailored and well resolved outcome.

// B. Design (Interior Design) (Hons)_RMIT, Melbourne
// B. Environmental Design_UWA, Perth



Relevant Experience

HASSELL (Perth) (2015-2017, 2018 Contract) Senior Interior Designer

- _The production and curation of design concepts across multiple sectors, primarily focused on commercial workplace, multi residential and hotels;
- _Concept design, development and documentation of projects from 1800sqm - 25,000sqm+;
- _Project lead, working in conjunction with senior and junior team members to realize client aspirations within a resolved architectural framework;
- _Project specific FFE selection and procurement, with custom furniture and joinery pieces developed;
- _Revit based construction detailing, site liaison and ongoing contract administration through to PC;
- _Training and mentoring of junior staff;
- _Financial and project reporting.

Siren Design (Melbourne) (2014-2015) Senior Interior Designer

- _High level space planning, department approvals, consultant liaison;
- _Concept design, development and documentation of commercial projects from 300sqm - 12,000sqm;
- _FFE selection, custom detailing and ongoing liaison with suppliers and project management team;
- _Client management and presentation;
- _Delegation to junior staff and overseeing of projects.

V-Arc Architects (Melbourne) (2008-2014) Interior Designer

- _Revit based BIM modeling and documentation skills;
- _Client, supplier, builder and project manager liaison;
- _FE+E co-ordination, procurement, scheduling;
- _Presentation skills to clients, stake holders, business units, and also on a small scale to in-house teams;
- _Preparing fee proposals, and managing those fees from concept through to practical completion of projects;
- _Development of in-house design procedures, marketing materials, social networking and events management.
- _Extensive project experience in commercial workplace, judicial, residential, education and training and corporate retail environments and sectors.

Bates Smart (Melbourne) (2007-2008) Interior Designer

- _Hotel and hospitality FFE documentation, scheduling and presentation;
- _3D sketches, rendering and concept development;
- _Liaison with senior designers and project teams.

Software

- _Revit (BIM) + AutoCAD
- _Google Sketchup
- _Adobe Creative Suite (Photoshop, InDesign, Illustrator)
- _Microsoft Office (Word, Excel, Powerpoint, Project)

Media

Introducing Design Stables

<https://thedesignfiles.net/2018/01/design-stables/>

CUSP
DESIGN
STUDIO



“COLLABORATION. It’s a bit of a buzzword right? A lot of people talking about it... but, how many businesses really put genuine collaboration at the heart of their practice?

Design Stables is one creative collective that really walks the talk. Based in Perth, this diverse group of eight small design studios have come together with a common belief in the power of collaboration.”

Lucy Feagins, Editor
The Design Files





Go Health - Geraldton, WA



Go Health - Geraldton, WA

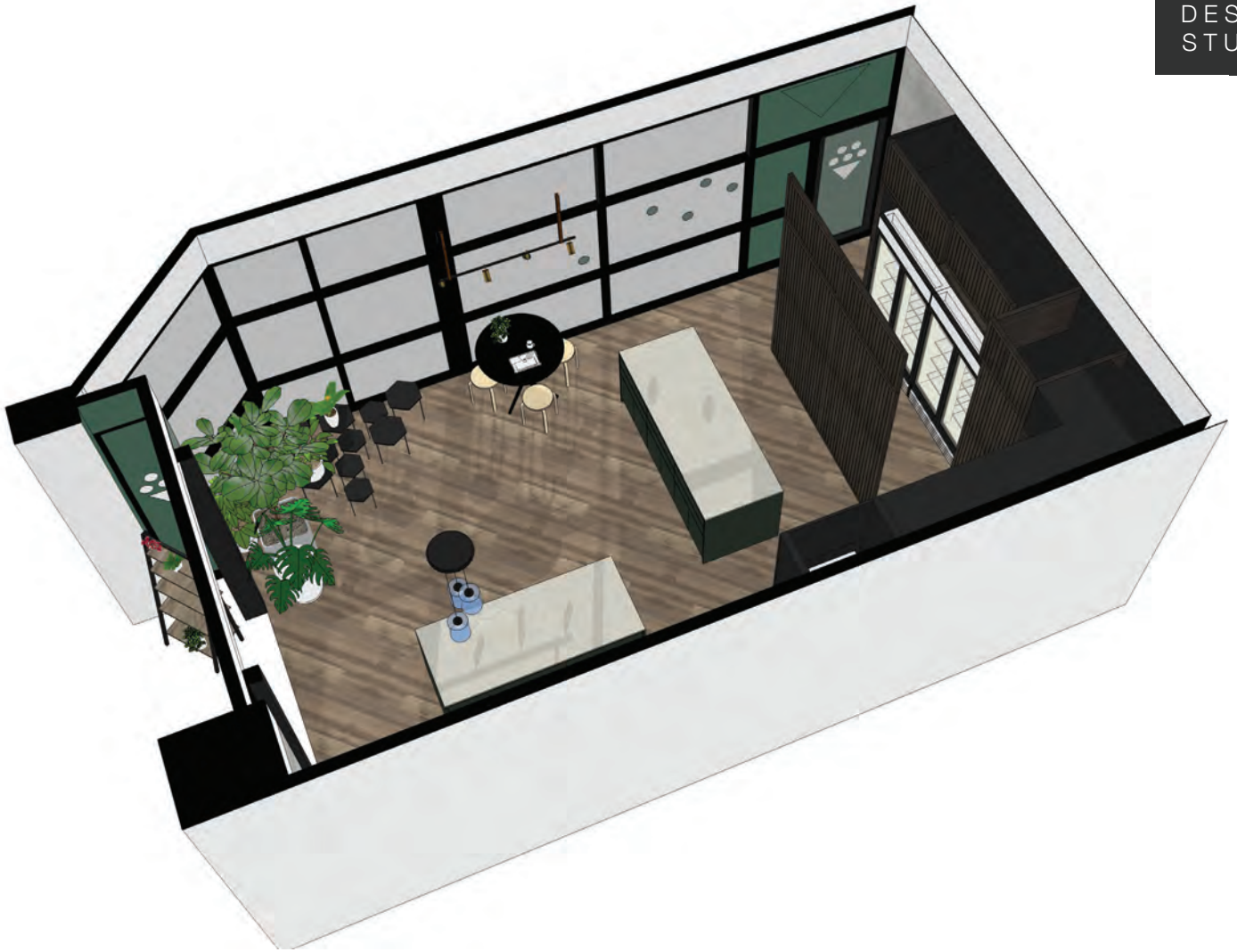


Go Health - Geraldton, WA



Warwick Grove Florist - Perth, WA. Due for completion 2019.

adam paikos-coe | cusp design studio | adam@cuspdesignstudio.com | +61409993482 | ABN: 68 456 682 062



Warwick Grove Florist - Perth, WA. Due for completion 2019.

adam paikos-coe | cusp design studio | adam@cuspdesignstudio.com | +61409993482 | ABN: 68 456 682 062



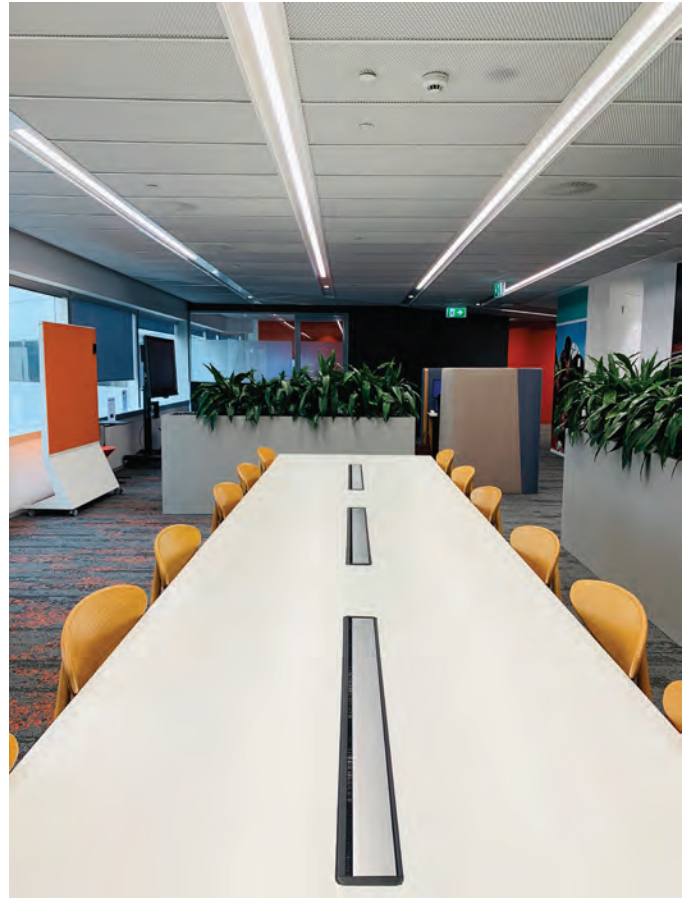
Moana Hall - Perth WA. Due for completion 2019.

adam paikos-coe | cusp design studio | adam@cuspdesignstudio.com | +61409993482 | ABN: 68 456 682 062



Moana Hall - Perth WA. Due for completion 2019.

adam paikos-coe | cusp design studio | adam@cuspdesignstudio.com | +61409993482 | ABN: 68 456 682 062

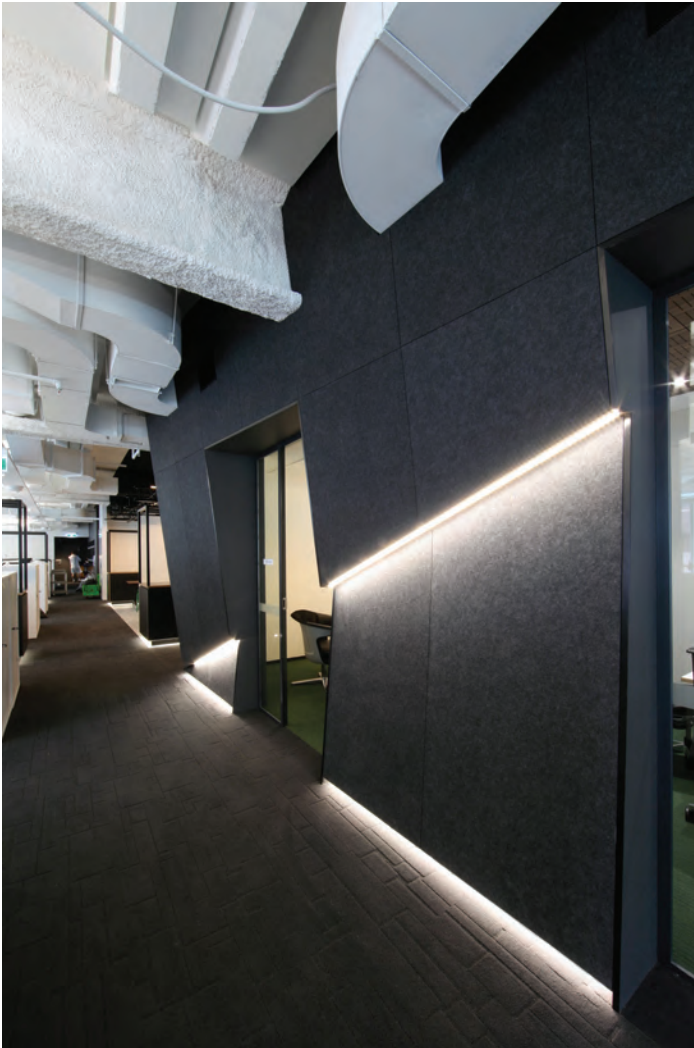


Central Park, St Georges Tce, Perth, WA



Central Park, St Georges Tce, Perth, WA

adam paikos-coe | cusp design studio | adam@cuspdesignstudio.com | +61409993482 | ABN: 68 456 682 062



Arup - Exchange Tower, Perth, WA



Mental Health Commission - Workzone, Pier St, Perth, WA

adam paikos-coe | cusp design studio | adam@cuspdesignstudio.com | +61409993482 | ABN: 68 456 682 062



EY - Mounts Bay Road, Perth, WA

adam paikos-coe | cusp design studio | adam@cuspdesignstudio.com | +61409993482 | ABN: 68 456 682 062



Concept - Perth, WA

adam paikos-coe | cusp design studio | adam@cuspdesignstudio.com | +61409993482 | ABN: 68 456 682 062



St Georges Anglican Grammar School - William St, Perth, WA

adam paikos-coe | cusp design studio | adam@cuspdesignstudio.com | +61409993482 | ABN: 68 456 682 062



St Georges Anglican Grammar School - William St, Perth, WA

adam paikos-coe | cusp design studio | adam@cuspdesignstudio.com | +61409993482 | ABN: 68 456 682 062



St James Chapel - Alkimos, WA

adam paikos-coe | cusp design studio | adam@cuspdesignstudio.com | +61409993482 | ABN: 68 456 682 062



Ursula Frayne Kindy - Perth, WA

adam paikos-coe | cusp design studio | adam@cuspdesignstudio.com | +61409993482 | ABN: 68 456 682 062



Crown Towers Hotel - Southbank, Melbourne, Vic

adam paikos-coe | cusp design studio | adam@cuspdesignstudio.com | +61409993482 | ABN: 68 456 682 062



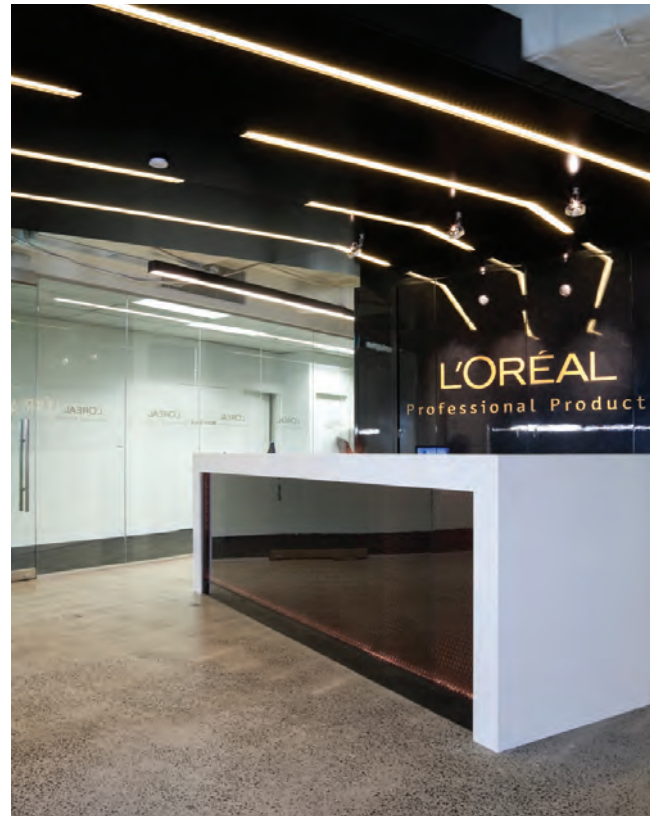
Citipower and Powercor Head Quarters - Market St, Vic

adam paikos-coe | cusp design studio | adam@cuspdesignstudio.com | +61409993482 | ABN: 68 456 682 062



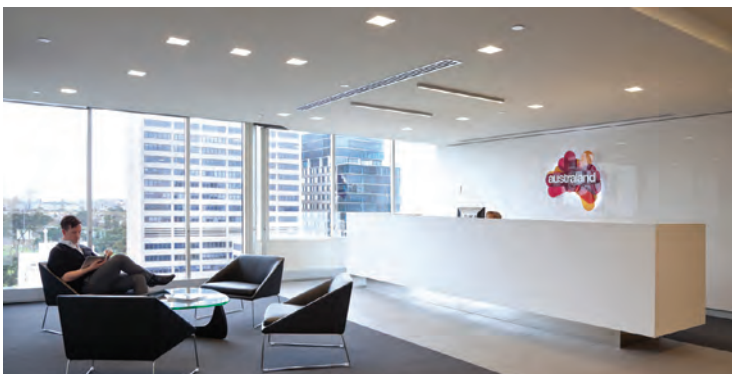
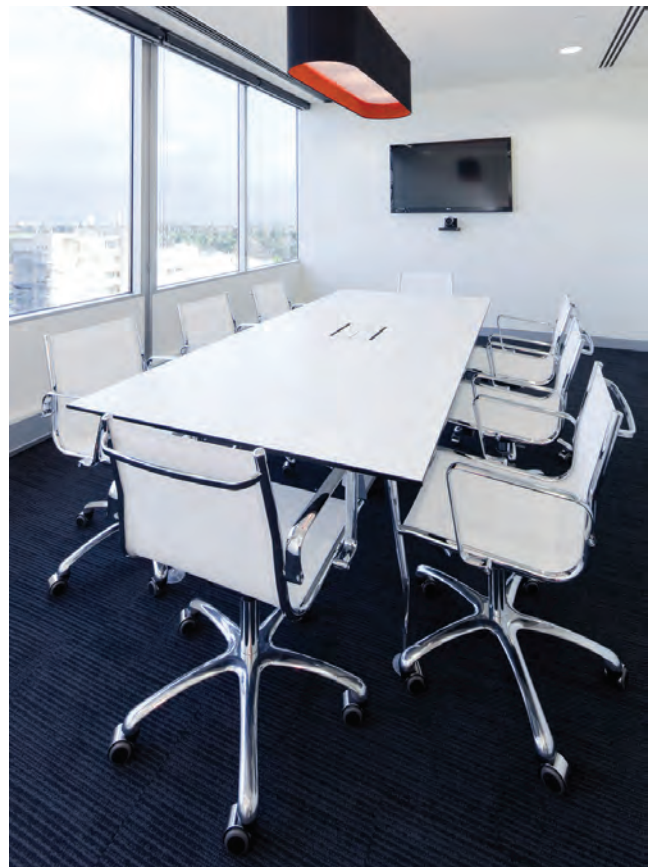
William Cooper Justice Centre - 223 William St, Melbourne, Vic

adam paikos-coe | cusp design studio | adam@cuspdesignstudio.com | +61409993482 | ABN: 68 456 682 062



L'Oreal Technical Training Academy - 564 St Kilda Road, Melbourne, Vic

adam paikos-coe | cusp design studio | adam@cuspdesignstudio.com | +61409993482 | ABN: 68 456 682 062



Australand Residential Head Office - 484 St Kilda Road, Melbourne, Vic

adam paikos-coe | cusp design studio | adam@cuspdesignstudio.com | +61409993482 | ABN: 68 456 682 062



Energy Safe Victoria Head Office - Level 4, Q2 Riverside Quay, Melbourne, Vic

adam paikos-coe | cusp design studio | adam@cuspdesignstudio.com | +61409993482 | ABN: 68 456 682 062



iSelect Head Quarters - Cheltenham, Vic

adam paikos-coe | cusp design studio | adam@cuspdesignstudio.com | +61409993482 | ABN: 68 456 682 062



TAL - Victoria



360 - Warwick Road, Perth, WA

adam paikos-coe | cusp design studio | adam@cuspdesignstudio.com | +61409993482 | ABN: 68 456 682 062



1714 - Elizabeth St, Melbourne, Vic

adam paikos-coe | cusp design studio | adam@cuspdesignstudio.com | +61409993482 | ABN: 68 456 682 062



53 - Stewart St, Brunswick, Vic

Sector Experience

Hospitality

CUSP
DESIGN
STUDIO

// Moana Hall, Hay St, Perth (due for completion 2018)

// Westin Hotel, 480 Hay St, Perth*

// Hervey Bay Resort Master plan, QLD*

// Crown Towers Hotel, Melbourne*

// Old Swan Brewery Hotel Proposal, Perth*

// Sho Noodle Bar, Crown Towers, Melbourne*

// Cafe Cavallino, Docklands, Melbourne*

// Portello Rosso, Melbourne (Owner / Operator)

// murmur, Melbourne (Owner)



*Place of previous employment

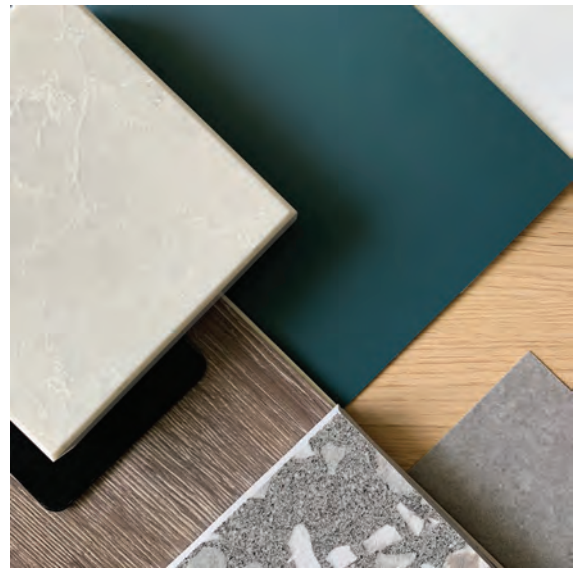
Sector Experience

Retail and Public Forum

CUSP
DESIGN
STUDIO

// Bliss Beauty, Newman
// Frontcover Hairdressers, Kalamunda
// Go Health, Geraldton
// Warwick Grove Florist (due for completion
2019)

// Central Park Plaza Redevelopment Concept,
Perth*
// Perth Stadium, Perth*
// L'Oreal Technical Training Academy,
Melbourne*
// Telstra 717 Contact Centre and Public Training
Facility, Melbourne*
// Telstra 242 Experience Centre, Melbourne*



*Place of previous employment

Sector Experience

Commercial

// LTD Projects, Perth (due for completion 2018)

// EY Perth Headquarters, Perth*

// Arup ABW Perth Headquarters, Perth*

// Mental Health Commission, Perth*

// Wesfarmers, Perth*

// HASSELL Perth Studio, Perth*

// Old Swan Brewery Workplace Proposal, Perth*

// GSK, Singapore*

// Resources and Mining Office, 25000 sqm,
Perth*

// International Finance Sector Workplace, Perth*

// Main Roads Western Australia Workplace
Proposal, Perth*

// eni Refurbishment, Perth*

// Bishops See EOT Facilities, Perth*

// QVI EOT Facilities, Perth*

// Energy Safe Victoria, Melbourne*

// DHL Global Forwarding Melbourne
Headquarters, Melbourne*

// iSelect Headquarters and Contact Centre,
Melbourne*

// TAL Direct, Melbourne*

// Melbourne City Mission, Melbourne*

// Telstra Global Headquarters, 50,000sqm,
Melbourne*

// Telstra Pirie St, Adelaide*

// Telstra 717 Contact Centre and Public Training
Facility, Melbourne*

// Telstra Cebu Contact Centre and Branding,
Philippines*

// Treasury Wine Estates, Melbourne*

// Visa, Melbourne*

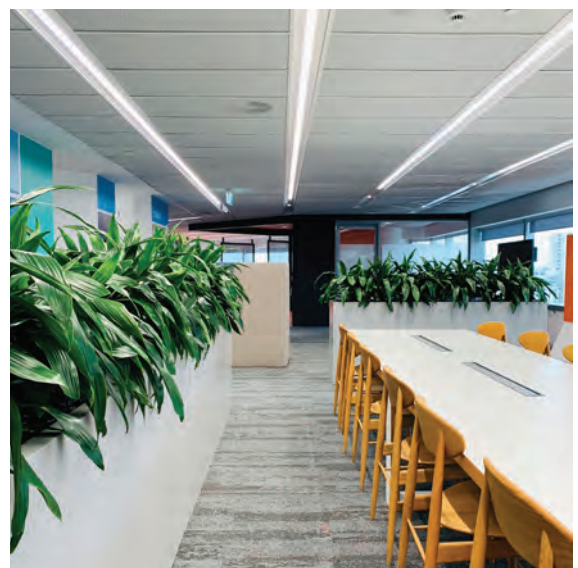
// William Cooper Justice Centre, Melbourne*

// Twitter, Singapore*

// Powercor + Citipower, Melbourne*

// GPT, Melbourne*

*Place of previous employment



Sector Experience

Education

// Peter Carnley Anglican Community School,
Perth

// St George's Anglican Grammar School, Perth

// St James' Alkimos Chapel and Function
Building, Perth

// Ursula Frayne Catholic College ELC, Perth

// Ursula Frayne Catholic College Stage 12, Perth

// L'Oreal Technical Training Academy,
Melbourne*



*Place of previous employment

Thank you.