

CO-OP NEWSLETTER 3

August - November 2016

CONTENT

Multiplier Events:

Local/Regional Meetings organized by CO-OP Partners with the participation of related stakeholders on entrepreneurship to disseminate the Project results for sustainability and exploitation.



MULTIPLIER EVENTS IN PARTNER COUNTRIES

SPAIN (MADRID)

The first Spanish Multiplier Event was organised the 27th October 2016 in Madrid, in the premises of the Youth Council of Spain - *Consejo de la Juventud de España – CEJ*.

The event was titled “Working breakfast on perspectives for youth and social entrepreneurship”, an informal round table with experts.

20 participants were attending, belonging to organizations working in the field of entrepreneurship and youth (INJUVE, Puentes Global, Acción contra el Hambre, Fundación INCYDE, Punto JES, Economistas Sin Fronteras, TeamLabs, Red Araña, Ashoka, Impact Hub and Fundación Telefónica - Think Big). During the event, the Co-op project and CAE methodology were presented to participants, as well as discussion on the progress done in Spain in the field of youth and social entrepreneurship, the key points and reforms needed for establishing the CAE methodology in the Spanish context were carried out.

The CAE methodology raised interest among participants who considered it as a very interesting and useful methodology which could be the following phase to business education. To implement it, participants stressed the importance to have a specific legal framework and policy-making propulsion, as well as work in network with other entities and public administration to generate changing processes.



ROMANIA (BUCHAREST)

The National event occurred in Bucharest on 29 September 2016, at the Hotel Ibis, attended by 25 people.

These people were very interested in the project CO-OP and 6 of the participants were enrolled in the training of entrepreneurial competences. ON first of November held exam, which all have promoted and will continue to come into the project to develop their own business.

The event and other results were also disseminated through the social media tools of Pro Vocation.



FRANCE (BASTIA)

The event was organised in collaboration with our associated partner Sud Concept and local partners that were actively involved in the conduction of Survey on the entrepreneurship environment as well as in the development of the 1st version of Support for start-ups guide (youth, projects holders, entrepreneurs as well as associations, cooperatives CAE, couveuses / business incubators ... that are in contact daily with youth.

Among decision makers represented within the event in Bastia we can note a local elected politician from Mairie San Martino di Lota - a town hall that cover activities which affect its inhabitants' daily lives. Its economic and social brief, long limited to granting aid for job creation and helping needy families, has been broadened to enable it to play an important role in combating unemployment and social exclusion and engage actively in economic restructuring and development of new activities.



The multiplier event was associated to an event that Petra Patrimonia organise each year and which is called Cafe for entrepreneurs. Co-op project was presented by representatives of Petra Patrimonia (Scanavino Fabien – manager, Jean Baptiste Graziani – project manager). The multiplier event was including an overall project presentation (context, aims, results, partnership), the learning outcomes and the pilot programme that is implemented in Turkey, Italy, Spain and Romania. The participants were invited to download the project results from our website and follow the news on facebook.

SLOVAKIA (BRATISLAVA)

The first Slovak Multiplier Event was held on Tuesday, the 20th of October 2016 and started at 09.15 a.m.

The seminar was held at the Partner Progress organization, which is based in the same building as Agentúra RRI, s.r.o. and has suitable premises for rent to such events.

At the seminar, we could welcome 22 representatives of Labour Office (1), Consulting and training organizations (6), Business associations (1), Managers and employees of existing enterprises (9), Managers of enterprise created before 1 year (2), Representatives of civil associations interested in business (2) and Young man interested of start up (1).

As a Result of the Seminar:

- a lively discussion on innovative Model of CAE team, especially representatives of educational and consulting organizations;
- A worker of Labour Office provides information on support for young people and start ups by Labour offices;
- A representative of the Union of Entrepreneurs shared their experience in supporting association for new business contacts and offered to those who would be willing to cooperate
- The young peoples from the civic association were interested in business issues and also on possible cooperation in the project Solidarity and intergenerational cooperation and suggested meeting on alternatives to cooperation for the month of November 2016;
- All participants of this seminar were invited to the final conference of the project, which will take place next year.





ITALY (COSENZA)

The local event was held on 10th of November 2016 within the workshop Piazza dei Mestieri. A two days focused on Company Creation and Tourism Innovative.

The event was placed in Aula Magna of Mancini Institute (Via. G Gravina Cosenza)

A total of 32 people attended the meeting among pupils and learners, entrepreneurship, public institution representatives, testimonies from innovative companies and start-ups.

The meeting was occasion for mining professionals to network and demonstrate new products and services and experts to present some local experiences of start-ups.

The intervention of Lucia Moretti representative of Talent Garden Cosenza, the local physical co-working space for digital ecosystem part of the global network of digital innovator; then Andrea Attanasio from the Contamination Lab a sharing and safe place for promoting entrepreneurship culture and start-ups.

At the end the successful and innovation testimonies on start-ups based in Calabria such as Viaggart (a web platform to discover best Italian places and touristic services) – Il comignolo di sofia (a rare example of welcome tourism services) – Orgoglio di Calabria (excellence in local food and valorisation of traditional recipes)



TURKEY (KOCAELI)

The first Turkish Multiplier Event was held on Tuesday, the 6th of September 2016 and started at 02.00 p.m. The event was organized in the Campus of Governorship which is the superior organization of BEUFA.



Nearly 80 people from a very variety of organizations throughout the province were invited to event. The actual number of participants was 55. The general participant profile of the event can be divided into 4 main clusters. These are representatives from Public Organizations; Small and Very Small Scale Enterprises; NGO's (working on the field of entrepreneurship) and Universities.

The agenda of the event included Presentation of BEUFA; Presentation of COOP Project; Key information on CAE system and methodology; Presentation by our local stakeholder Young Entrepreneurs Centre; question-answer-feedback session among the participants and finally a 'coffee-talk' session in order to promote the communication and cooperation among related stakeholders.

Also the participants were provided with a dossier containing the so-far-obtained results of the Project (survey report etc.) and dissemination materials (brochure, newsletters etc.)

The event itself was also published through our channels of dissemination.

