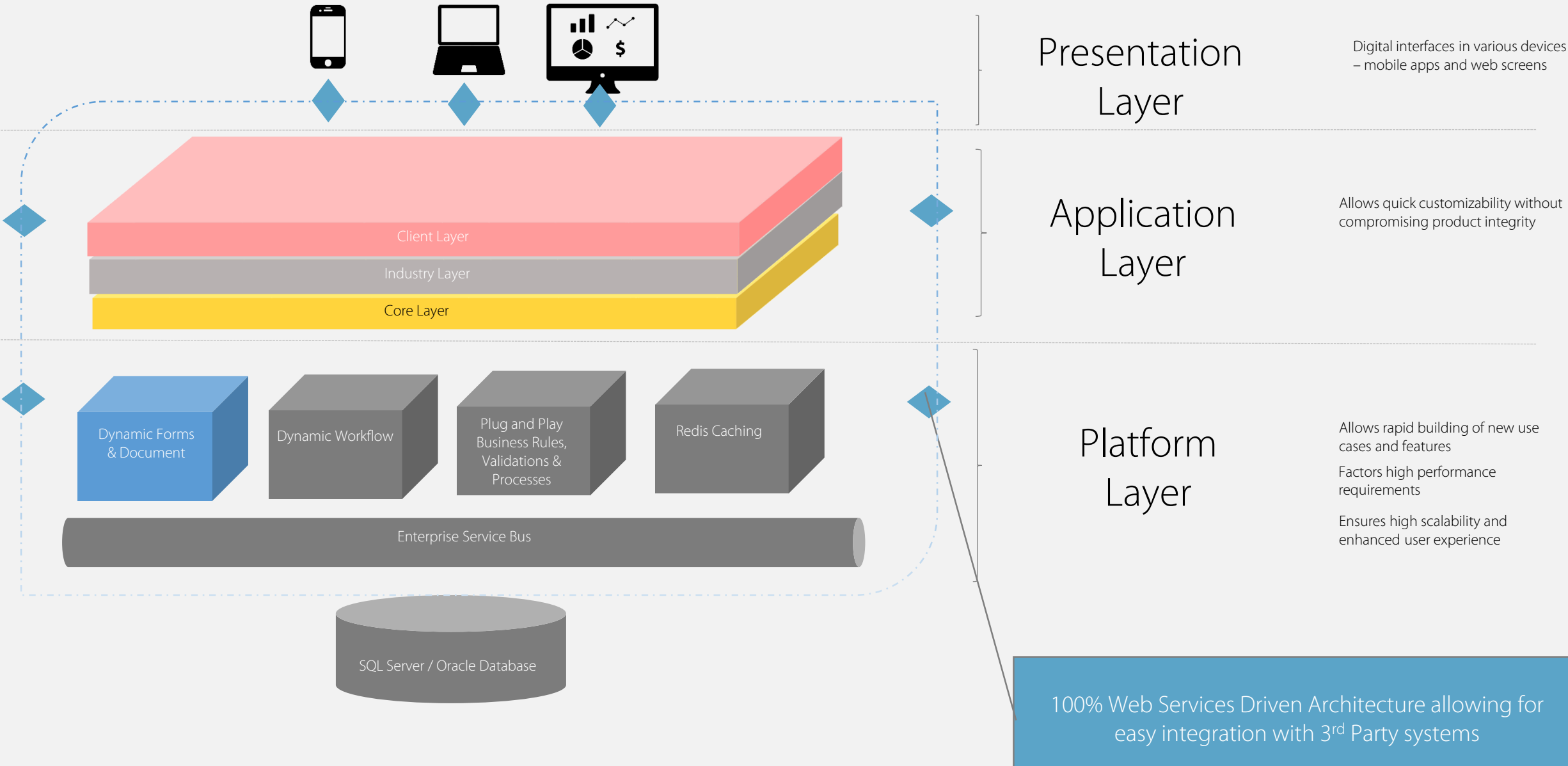# Enterprise BFSI technology reimagined. From the ground up.

Welcome to the Mobile | Nimble | Secure Paradigm!

EN ENTERPRISE™
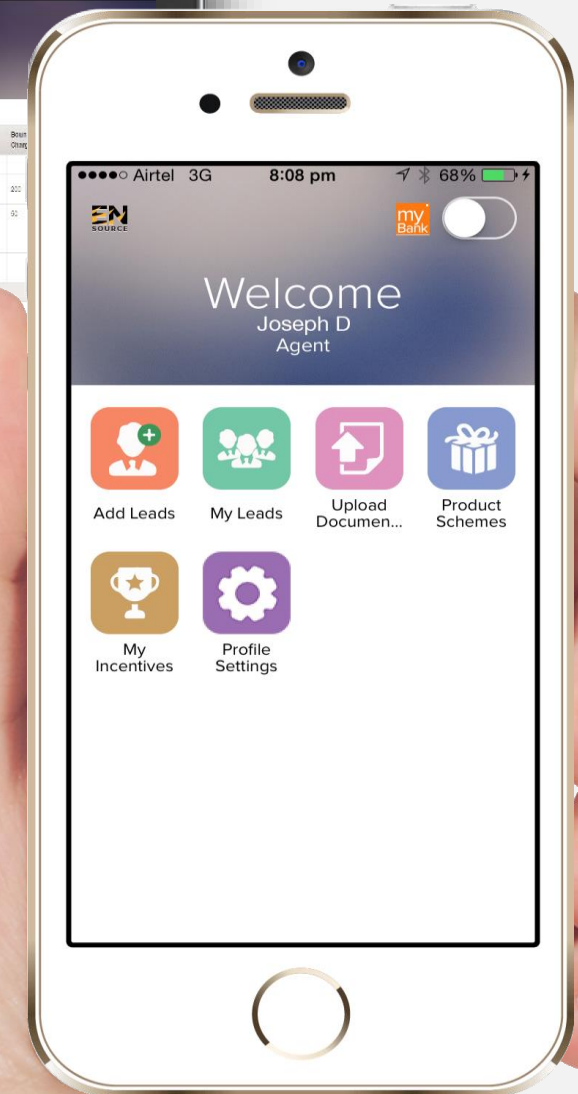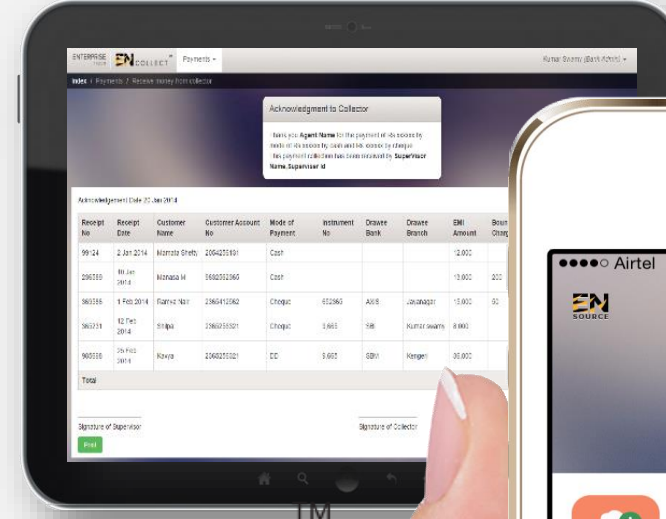
MOBILE | NIMBLE | SECURE

Enterprise Tiger™ – cutting edge FINTECH platform

Presentation Layer

Digital interfaces in various devices – mobile apps and web screens

Client Layer

Industry Layer

Core Layer

Application Layer

Allows quick customizability without compromising product integrity

Dynamic Forms & Document

Dynamic Workflow

Plug and Play Business Rules, Validations & Processes

Redis Caching

Enterprise Service Bus

SQL Server / Oracle Database

Platform Layer

Allows rapid building of new use cases and features

Factors high performance requirements

Ensures high scalability and enhanced user experience

100% Web Services Driven Architecture allowing for easy integration with 3rd Party systems

Business Use Cases
for

ENTERPRISE | TIGER

EN SOURCE ™

Omni-channel | Digital | Express
Customer Acquisition platform for Credit
cards, Loans, Insurance and Account
opening

Complete Digital Onboarding & KYC Capture by Field Representatives

- ✓ Digital paperless customer onboarding via smartphones / tablets
- ✓ Quick lead capture in 60 seconds!
- ✓ KYC & application form can be filled using app
- ✓ Check for credit eligibility through the mobile app
- ✓ Send confirmation by e-mail and SMS
- ✓ Complete Customer Onboarding in less than 15 minutes

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Self-service online product application via bank website
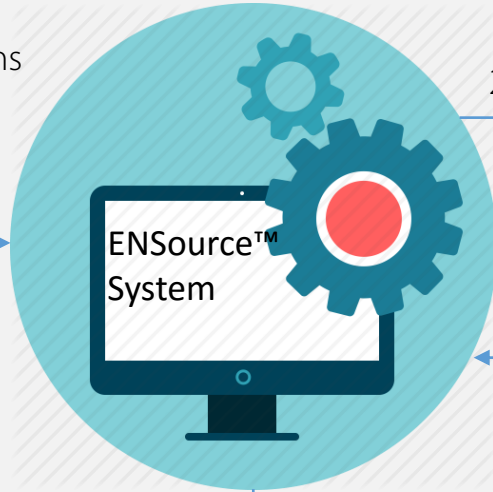

Allow customers to self apply for your products via:

- ✓ ENTiger™ APIs linked to bank website
- ✓ ENTiger™ APIs linked to mobile banking app
- ✓ ENTiger™ white-labelled customer apps

Tele-calling Campaigns for Customer Acquisition

1. Upload Campaigns

2. Assign to Tele-Callers

ENSource™ System

3. Call Leads

4. Assign to Branches

5. Assign to Field Representatives

6. Check Credit Score & Onboarding

BANK

- ✓ Allocate leads to tele-callers and run tele-calling campaigns
- ✓ Integrate ENSource™ with auto-dialers via APIs
- ✓ Allow lead allocation to multiple channels from call center – Field, Branch etc.

Multi Channel Lead Orchestration (Field → Call center → Branch → Sales Representatives)

1. Capture Contact Details

2. Assign to Tele-Callers

ENSource™ System

3. Enter Leads

4. Assign to Branches

BANK

5. Assign to Field Representatives

6. Check Credit Score & Onboarding

- ✓ Capture leads in public places like malls and pump into ENSource™ lead management system
- ✓ Leads automatically get assigned to tele-caller for further action
- ✓ Tele-caller can assign the leads to appropriate branch
- ✓ Branch can further sub-allocate to a sales representative

ENTERPRISE™ TIGER
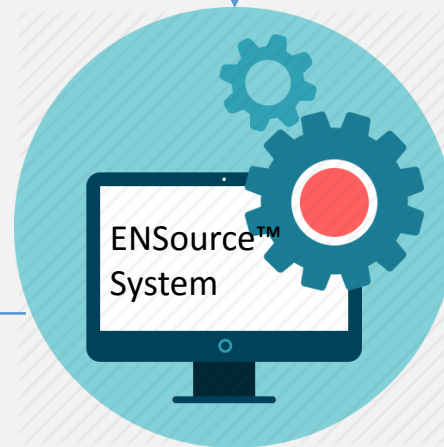MOBILE | NIMBLE | SECURE

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Digital Customer Onboarding for Branch Walk-ins

1. Customer Walks into the Branch

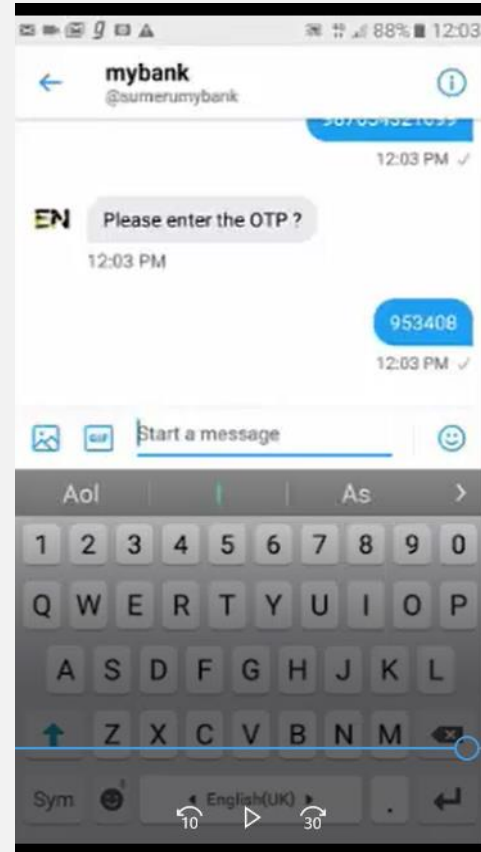2. eKYC and Biometrics are captured and pushed into ENSource™ system

3. Open an account at the branch using ENSource ™

BANK

ENSource™ System

✓ Complete digital onboarding by in-branch sales representative using ENSource™ Web / Mobile App

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SUMERU

Title

Lead Capturing using Social Media chatbots

- ✓ Capture lead information through ENSource™ chatbots for social media platforms
- ✓ Integrate social media chatbots with ENSource™ via APIs
- ✓ Leads get auto assigned to tele-caller / Sales Erp for further action

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SUMERU

Title

Thank You.