

# CATALOG Shemen Amour



Dead Sea Treatment



#### SHEMEN AMOUR - The Company

Our company was founded in Israel in 1994 as a leading manufacturer of high quality cosmetics. Over the years, we refocused our efforts on R & D and developed the Shemen Amour Dead Sea line of facial, hair and skin care products for women and men.

Shemen Amour, a high quality and widely respected international brand, has created over 300 products that are rich in healing and holistic minerals from The Dead Sea as well as Natural Oils, Herbal Extracts, Multi-Vitamins, Hemp Oil, Hyaluronic Acid, Gold Powder, Argan Oil, Shea Butter, Anti-oxidants, Pro-collagen, Dead Sea Mud and other natural ingredients that produce products which encourage skin cell renewal, provide anti-aging benefits, nourish, moisturize and promote overall healthy skin.

Shemen Amour is licensed by and adheres to the strict guidelines set forth by the Israeli Ministry of Health and the United States FDA. Our products are manufactured in Israel in a GMP and ISO manufacturing facility which guarantees the highest levels of quality control and product quality available and meets all international standards. All products offered by Shemen Amour are certified Original Dead Sea Products, are 100% Cruelty-Free, SLS-Free and Paraben-Free.

#### **About Our Name**

Our company name, Shemen Amour, is a loose translation from Shemen H'Amour meaning women's cosmetics, as referenced in the scroll of Ester in the Holy Bible. Shemen means Oil and H'Amour means Myrrh or "Oil of the Myrrh". Myrrh has been used throughout history as a perfume, incense and medicine.

#### Service Declaration

Shemen Amour is committed to providing the best possible service, quality and value with the same integrity, honesty and passion that goes into our products. We strive for excellence while exceeding our customers' expectations.

#### **Dead Sea Natural Minerals**

The Dead Sea, one of the world's true natural wonders, is also known as the world's first health resort. Located 417 meters below sea level, the mystical and ancient properties of The Dead Sea make this area one of the most unique places found on earth.

The mineral-rich water and mud attract thousands of people each year from all over the world to experience the soothing, healing and holistic properties associated with this unique location.

The water of The Dead Sea is known to contain multiple vitamins and minerals proven to enhance the overall health and beauty of our largest organ, the skin. Minerals found in The Dead Sea have been used to ease or eliminate various skin conditions such as eczema, psoriasis, acne and dandruff. Black Mud from The Dead Sea stimulates circulation, rids skin of impurities and leave skin healthy and radiant. As a result, it is easy to understand why The Dead Sea has become a major center for health research and skin treatment.



Item #5010

#### **Enriched Moisturizing Day Cream**

Enriched with Dead Sea Minerals and Vitamins A, C, D, & F, our Moisturizing Day Cream effectively nourishes the skin of the face and neck, promotes cell renewal, stimulates recovery of the epidermis, and returns softness, elasticity and radiance to the skin. Content 50 ml



#### Item #5011

#### **Enriched Night Cream**

Designed specifically to stimulate cell renewal while you sleep, our Night Cream is enriched with Dead Sea Minerals, Vitamin Essential Oils and Hyalunonic Acid. This deep nighthine treatment promotes the regeneration of the epidermis, actively reduces the signs of aging, restores elasticity, soothes and moisturizes. You awake to a refreshed and rejuvenated completion. For best results use Shemen Amour Day Cream. Content 50 ml





Item #5017

#### **Eye Cream**

Formulated for the delicate skin around the eyes, our eye cream is enriched with Dead Sea Minerals, natural oils and vitamins. Shea Butter and Avocado Oil nourish, rejuvenate, strengthen and improve the texture around the eyes, as well as smooth fine lines and ease signs of fatigue. D-Panthenol accelerates regeneration of the skin and reverses damage to the area. Aloe Vera extract maintains moisture balance, soothes, relieves swelling and slows the aging process. Content 50 ml



#### Item #5024

#### Moisturizing Cream for Dry Skin

This Moisturizing Cream is specially designed for those with dry and sensitive skin. Contains Dead Sea Minerals, vitamins and natural oils including Jojoba, Almond & Avocado, as well as Aloe Vera. This soothing cream penetrates deep into the epidermis, helping to restore essential moisture balance, eliminate dryness and peeling, and helps to soothe and calm irritated skin. Content 50 ml



#### Item #5064

#### Multi-Vitamin Omega Cream

Our Moistunzing Multi-Vitamin Omega Cream is an advanced face moistunzing cream specially designed to provide your skin with essential vitamins and minerals. This unique formula combines Dead Sea Minerals, Jojoba Oil, Omega-3 and Omega-6 which are rich in anti-oxidants, as well as Vitamin A D & E. This cream rapidly penetrates the skin, nourishing deep within Skin will look and feel soft, radiant and smooth. A perfect base for makeup, Content 50 ml



Item #5319

#### Collagen Moisturizing Cream

A new formulation that combines Dead Sea Minerals, Pro-Collagen, natural oils and, herbal extracts to create our collagen Moisturizing Cream. This cream removes dead skin cells and purifies the skin from negative environmental influences and promotes the regeneration capacities of the skin tells and contributes to strengthening and preserving collagen. Jojoba Oil, Shea Butter, Green Tea and Vitamin E work together to deeply nourish and moisturize the skin. Content 50 ml



#### Item #5041

#### Moisturizing Cream 35+

An anti-wrinkle moisturizing cream enriched with Dead Sea Minerals, vitamins, Shea Butter and natural oils including Jojoba & Avocado Oil. It nourishes, regenerates and rejuvenates the delicate skin of the face and neck slows the acting process. Improves elasticity and skin tone, and visibly improves the complexion. Smooths and firms the skin, reducing the appearance of fine lines. Content 50 ml



#### Item #5012

#### **Facial Scrub**

This unique Facial Scrub combines Dead Sea Minerals, Avocado Oil, Aloe Vera Extract, Vitamin E and crushed kernel seeds to create a gentle, but effective exfoliation scrub that absorbs surface impurities and tightens pores. Nourishes and moisturizes while it cleanses, leaving the skin clean, refreshed and smooth. Content 50 ml



#### **Pomegranate Moisturizing Cream**

Moisturizing Cream enriched with Pomegranate Fruit Extract which is rich in Vitamin E and is the perfect treatment for pigmentation issues. Provides the skin with essential vitamins and minerals. This special combination of Pomegranate and Dead Sea Minerals moisturizes and nourishes, and leaves the skin silky, smoothness and radiant. Contains UV protection. Content 50 ml



#### Item #5039

#### **Carrot Moisturizing Cream**

An advanced cream created with Carrot Seed Oil, the main source of Vitamin A, Dead Sea Salt, which has a high mineral composition, and Vitamin E. This cream nourishes mineral compositions the skin, creating a fresh and firmer appearance and protects it from the elements. Contains UV protection. Content 50 ml



#### Item #5040

#### Olive Oil Moisturizing Cream

For centuries, Olive Oil has been renowned for having strong antioxidant and antiseptic qualities. This unique formula combines Olive Oil with Dead Sea Minerals, Aloe Vera Extract and Vitamin E which soften the skin and maintain the skin's elasticity. It nourishes and moisturizes and protects the skin from negative environmental factors. Contains UV protection Content 50 ml



#### Item #5028

#### Oblepiha Moisturizing Cream

A unique moisturizing and nourishing cream formulated with Oblepiha Oil (Sea Buckthorn), Dead Sea Minerals, Avocado & Olive Oil, as well as Vitamins A, B, C, D, E and Aloe Vera. Nourishes the skin, helping to restore and maintain the natural moisture balance while repairing cell damage. Oblepiha Oll is well known for its healing and holistic properties. Contains a high concentration of beta-carotene, vitamins and active antioxidants. This cream fights against wrinkles and is effective in combating dryness. Content 50 ml.



#### Item #5014

#### Avocado Moisturizing Cream

A moisturizing cream enriched with Avocado Oil, Vitamin E and Dead Sea Minerals. Moisturizes the skin of the face and neck, enhances elasticity and prevents premature aging. Helps to regenerate and strengthen the skin, prevents the emergence of free radicals, protects against harmful UV rays and negative environmental factors. The natural oils nourish the skin and improve the complexion resulting in soft, smooth skin. Content 50 ml



#### Item #5016

#### Aloe Vera Moisturizing Cream

Enriched with Dead Sea Minerals, Vitamin E and Albe Verawhich contains over 200 nutrients including 20 minerals and 18 amino acids that are not produced naturally by the human body and are directly related to the regeneration of skin cells Moisturzing and nourishing, this cream effectively softens and smooth the skin, slows the aging process and encourages the skin to retain its natural moisture balance regardless of season or environmental conditions. Contains UV protection. Content 50 ml



### **Facial Treatment**



#### Item #5018

#### Cleansing Lotion

An extremely rich and creamy formula enriched with Dead Sea Minerals, vitamins and natural oils. This gentle cleanser thoroughly removes dirt and makeup without stripping the skin. Leaves skin feeling clean and smooth without drying it out. Content 250 ml



#### Item #5019

#### **Skin Toning Lotion**

An extremely gentle formula that is Alcohol-Free and enriched with Dead Sea Minerals, Hamamelis (Witch Hazel), Camphor Oil, Vitamins and natural extracts including Aloe Vera, It removes dead skin cells, stimulates circulation, reduces pores and helps the skin retain moisture. Content 250ml



#### Item #5330

#### **Foaming Soap**

Delicate Facial Foaming Soap, formulated with Dead Sea Minerals and other natural ingredients, cleanses the face, removes make-up, leaving your skin fresh and smooth.

Content 160 ml





Facial Peeling
DOMANY TO THE PERSON OF THE P

Item #5455 / Content, 200 ml

#### **Facial Peeling**

Rich with Aloe Vera, Vitamin E & minerals from the Dead Sea, this facial wash gently exfoliates and removes dead skin cells leaving skin clean, fresh and smooth.



#### Item #5454

#### Facial Soap PH 5.5

Our Facial Cleanser pH5.5 is enriched with Aloe Vera, Vitamins & Minerals from the Dead Sea. It thoroughly cleans the face, removing impurities, makeup and dirt without stripping the skin of its natural oils. Suitable for all skin types especially sensitive and problem skin. Content: 200 ml





#### Face Silk Serum

Our Face Silk Serum is a concentrated formula designed to improve the overall appearance of delicate facial skin. Inflused with Dead Sea Minerals, natural oils, plant extracts and Vitamins A. E and BS, this face serum helps to moisturize, smooth and aid in the reduction of the appearance of fine lines. Used daily, this serum provides an invisible layer of protection and helps to restore elasticity and youthfulness to the skin.



Item #5030

#### **Eye Silk Serum**

Our Eye Serum is rich with active components that have an antioxidant effect and effectively tighten the skin correct the structure and appearance, smooth winkles and slow the aging process. It saturates the delicate skin around the eyes with vitamins and replenishes lost moisture. This serum provides the skin with an invisible layer of protection, restores elasticity, and increases the effectiveness of eye cream.



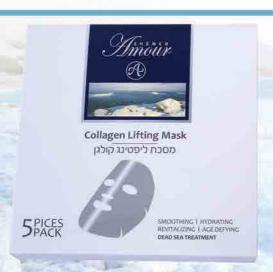
Item #5312

#### Face Lifting - Silk Serum Control 35+

Our Lifting Serum is rich with active components that effectively tighten the skin, corrects the structure and appearance, smooths winkles and slows the aging process Enriched with Dead Sea Minerals and active anti-aging ingredients with powerful antioxidant effects. It saturates the delicate skin of the face and neck with vitamins, maintains the proper balance of moisture and enhances the action of day and night creams. The serum provides the skin with an invisible layer of protection, restores its elasticity, and restores a youthful appearance to the skin.

Content 50 ml

### **Treatment Masks**



#### Item #5473

#### Collagen Lifting Mask

Our Collagen Lifting Mask is specially designed to provide a moisture surge to dehydrated skin and restore suppleness. Fine lines instantly diminish. Infused with Dead Sea Minerals, Collagen, Olive & Almond Oils, Vitamins A, B5 & E, Roman Chamomile & Aloe Vera both known for their calming and anti-bacterial properties. This unique mask also contains Dunaliella Salina, a unicellular micro algae found in the Dead Sea, that is known to be rich in anti-oxidants, increase collagen production as well as improve skin elasticity.

Content: 5-Pices Pack x 20ml



#### Item #5474

#### Black DETOX Mask

Our Black Detox Mask provides quick, on the go, deep cleansing. This mask draws out impurities, oil and toxins that clog pores while leaving your skin refreshed and glowing. Infused with Dead Sea Mud & Minerals, Collagen, Hyaluronic Acid, Vitamin E, Aloe Vera & Mentha Oil, this mask will leave your skin looking & feeling soft, clean and supple. Fine lines will be diminished.

Content: 5 Pices Pack x 20 ml



Item #5471
Collagen Lifting Mask
One pice - 20 ml



Item #5580
Anti-Aging Gold Mask
One pice - 20 ml



Black DETOX Mask One pice - 20 ml

### **Treatment Masks**





#### Face Exfoliation Mask – Deep Cleansing

Enriched with Dead Sea Minerals which are known for their ability to preserve the skin as well as Grape Seed Oil, Green Tea, Citrus Peel Extract which work together to provide a deep cleansing of facial skin. Natural granules gently remove dead cells and free radicals and stimulate circulation which encourage skin renewal. The mask leaves skin clean, radiant and fresh. Content 100 ml



#### Item #5490

#### Face Mask with Collagen – Lifting Effect

A treatment mask enriched with Dead Sea Minerals which are known for their ability to preserve and repair the skin, as well as Collagen which provides elasticity to the skin.

The active ingredients in this mask protect the skin from negative environmental factors and helps to slow the natural aging process. The mask leaves the skin soft, speed and firm leading to a more youthful appearance.

Content 100 ml



#### Item #5491

#### Peel-Off Mask

This specially formulated mask has a delicate gel texture and is freshly scented. Enriched with Dead Sea Minerals, Aloe Vera and Vitamin E, which calm and nourish the skin and stimulate cell renewal. As the mask dries, it absorbs impurities, dead skin cells and free radicals. Leaves skin clean, radiant and fresh. This mask provides instant results for tired and dull skin.

Content 100 ml



#### Item #5563

#### Avocado & Cucumber Mask – Intensive Nourishing

An intensive nourishing treatment mask enriched with Dead Sea Minerals, known for their ability to preserve and repair the skin, and natural Avocado Oil, Cucumber, Green Tea and Celery Extract. This treatment mask provides moisture and works well to calm irritated skin. Reduces puffiness, redness, and dark eye circles. This mask leaves skin nourished, soothed and refreshed.







#### Rich Magnesium Hand Cream

Enriched with Magnesium, Dead Sea Minerals, Aloe Vera, Avocado, Jojoba & Olive Oll, this concentrated hand cream nourishes the skin and protects it from negative environmental factors. Magnesium helps soothe and relieve sensitive skin issues. Easily absorbed, leaves skin soft, smooth and flexible. Content 100 ml

#### Rich Magnesium Foot Cream

Enriched with Magnesium, Dead Sea Minerals, Aloe Vera, Avocado, Jojoba and Olive Oil, this concentrated foot cream nourishes the skin and protects It from negative environmental factors. Magnesium helps soothe and relieve sensitive akin issues. Easily absorbed, leaves skin soft, smooth and flexible.

Content 100 mil

#### Rich Magnesium Body Cream

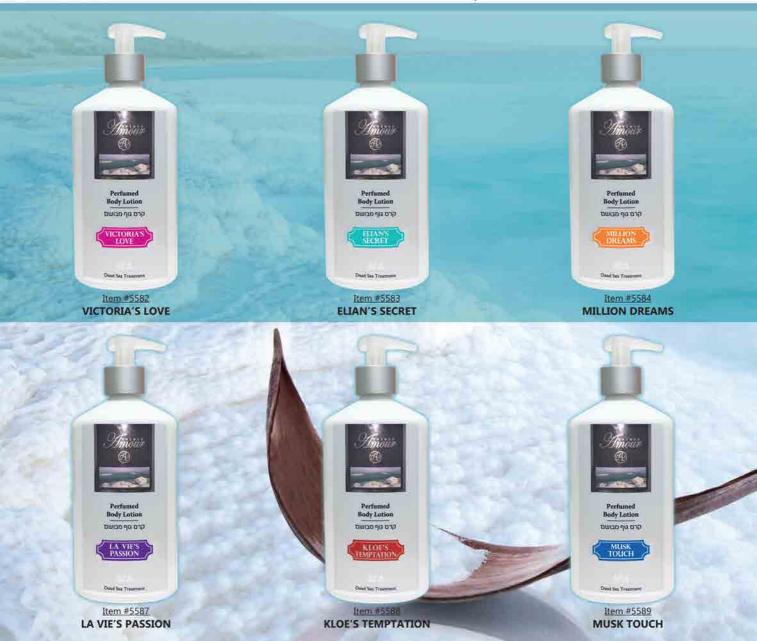
Enriched with Magnesium, Dead Sea Minerals, Aloe Vera, Avocado, Jojoba & Olive Oil, this rich body cream nourishes the skin and protects it from negative environmental factors.

Magnesium helps soothe and relieve sensitive skin issues. Easily absorbed, leaves skin soft, smooth and flexible.

Content 100 ml

### **Scented Body Lotion**

Our rich Body Creams are a unique blend of Shea Butter, Olive Oil, Rosemary Extract, Aloe Vera, Vitamin E, Vitamin C and Dead Sea Minerals. The creams soothe, soften, nourish and moisturize the skin. The natural oils restore essential moisture balance, eliminates dryness and flaking and calms itchy, irritated skin making it look & feel silky, smooth and healthy. Content 400 ml





Item #5002 Aloe Vera Gel





Aloe Vera

## Multi-Purpose Cream An array of hand, body and foot creams enriched with Dead Sea Minerals, natural oils, vitamins and

An array of hand, body and foot creams enriched with Dead Sea Minerals, natural oils, vitamins and plant extracts. Each has its own unique formulation of ingredients and scents. Non-greasy formula Easily absorbed leaving hands and body moisturized, soft and silky. 200 ml

### Multi-Purpose / Hand & Nail / Foot Cream 100 ml





### Mineral **Body & Massage** Soap

Enriched with Dead Sea Minerals, plant & herbal extracts. Thoroughly cleanses the skin, encourages removal of dead skin cells thus allowing the minerals and natural oils to penetrate the skin, nourishing and moisturizing. Reduces irritation and leaves skin clean and refreshed. Content 125 gr



Lavender











Calendula

Item #5217 Olive Oil

### **Treatment Soap**



PSO+

### **Dead Sea Salt**

Rich in minerals including Potassium, Sodium and Magnesium. Cleanses and softens the skin and helps to relieve soreness and muscle tension. Content 500 gr / 300 gr



300 gr Item #5431 500 ar Item #5424

**Green Apple** 

300 gr Item #5434 500 ar Item #5427

Rose

300 gr Item #5430 500 ar Item #5423 Vanilla



500 gr Item #5422 Rich Magnesium

300 gr Item #5433 500 gr Item #5426 Lavender

### SPA products

### **Aromatic Shea Butter**

Our luscious body butters are infused with Dead Sea Minerals, vitamins, natural oils, fruit and plant extracts, as well as Shea Nut Butter which is incredibly nourishing and moisturizing to the skin. Our body butters absorb quickly and are non-greasy. Deeply moisturizes, softens and nourishes the skin making it noticeably softer to the touch. Eliminates skin dryness.

Content 350 ml



Item #5139
Aromatic Shea Butter Passion Fruit



Item #5134
Aromatic Shea Butter Lavender



Item #5135
Aromatic Shea Butter Pomegranate



Item #5136
Aromatic Shea Butter Musk



Item #5137
Aromatic Shea Butter Patchouli-Vanilla



Item #5133
Aromatic Shea Butter Vanilla



Item #5321
Aromatic Body Scrub Patchouli-Vanilla



Our Aromatic Mineral Body Scrubs are enriched with Dead Sea Salt, herbal extracts and natural oils including. Olive, Avocado, Jojoba, Sesame, and Sunflower Oil as well as Aloe Vera Extract. Massages and cleanses the skin, exfoliates dead skin cells and restores softness, smoothness and silkiness to the skin. Non-irritating.

Content 400 ml





Item #5322 Aromatic Body Scrub Vanilla



Aromatic Body Scrub Lavender



Item #5320
Aromatic Body Scrub Pomegranate



Item #5323
Aromatic Body Scrub Mango - Peach



Item #5325 Aromatic Body Scrub Musk



Item #5324
Aromatic Body Scrub Passion Fruit

### **Dead Sea Treatment**

The positive benefits of Dead Sea Minerals in the treatment of eczema, psoriasis, acne, muscle pain, and rheumatism has been known for centuries and is widely studied today. After many years of R & D by the best scientists, our high-quality line of Dead Sea Treatment Creams was developed. Each cream is specially designed to treat a specific skin condition, naturally. Dead Sea Minerals, natural herbal extracts, plant extracts and natural oils are formulated to provide pain relief, ease soreness, repair skin with immediate results.



Item #5221

#### **Active Massage Cream**

This uniquely formulated pain relief cream Designed for treatment of psoriasis, this contains a combination of natural Dead Sea Minerals, Herbs, Eucalyptus Oil, Lavender Oil and Peppermint Extract to effectively relieve localized muscle pain. Content: 100 ml



Item #5602

#### Pso+ Treatment

specialty treatment cream combines Turmeric Extract and Olive Leaves, known as an anti-fungal and anti-inflammatory, Clove Extract, Oregano and Gotu Kola (Centella), an ancient healing plant proven to calm inflammation and stimulate new cell growth. Shea Butter and Olive Oil add moisture and nourish the skin.

Content: 100 ml



Item #5603

#### Cellu+ Treatment

Cellu+ Cream is an innovative cream that helps reduce and prevent new stretch marks that appear during pregnancy, menopause or

This unique formula contains a combination of natural extracts. Dead Sea Minerals and Shea Butter that strengthen and tighten the skin. Content: 100 ml



#### Item #5390

#### Calendula & Tea Tree Foot Butter

Combines the natural healing and anti-inflammatory properties of Calendula together with the soothing and anti-fungal properties of Tea Tree Oil to create our unique Foot Butter for Dry & Cracked Feet Enriched with Chamomile, Lavender, Jojoba, Avocado, Almond Oils and Shea Butter Neutralizes odor, helps reduce puffiness, and softens and repairs foot dryness and cracks Content: 120 gr



#### Item #5592

#### Pso+ Soap for Face and Body

Concentrated soap enriched with Dead Sea Minerals, Dead Sea Mud and Sea Weed. This special combination of natural ingredients provides relief to irritated skin associated with various sensitive skin conditions including psoriasis and eczema.

Thoroughly cleanses sensitive, itchy skin without further irritation. Repairs and nourishes. Content: 125-gr



#### Item #5605

#### Scar+ Treatment

This cream is designed to fade and diminish the appearance of scars. A unique formulation that combines Vitamin D. Gotu Kola (Centella Extract), the amino acid Glycine and Shea Butter. Together, these natural ingredients stimulate the skin to renew itself while adding moisture to enhance the healing Content: 30 ml



#### Item #5576

#### Acn+ Treatment

An effective drying cream that helps treat skin blemishes spots.

Contains Geranium Oil, Lavender Oil, Dead Sea Salt and Zinc.

This combination of natural ingredients acts as an antiseptic calming affected areas and provides rejuvenating properties to renew the skin's appearance. Content: 30 ml



Item #5475 Lip+ Balm Content: 20 ml

### Men's Treatment





#### Black Mud Moisturizing Day Cream 35 +

A professional moisturizing cream for the delicate skin of the face and neck. Enriched with natural Dead Sea Black Mud, which contains a vast amount of naturally occurring minerals that provide incredible benefits to the skin. The mud passes a unique and innovative process of filtration which enables the minerals contained in the mud to be easily absorbed by the skin. This combination of active ingredients, natural oils, vitamins and herbal extracts provide the skin with the most complete natural treatment available. This cream contains powerful antioxidants that help to reverse damage caused by environmental factors, brightens skin and leaves skin looking and feeling renewed and refreshed with every use. Contains UV-filters.



#### Item #5123

#### Black Mud Night Cream 35+

A professional moisturizing night time treatment cream for the delicate skin of the face and neck. Enriched with natural Dead Sea Black Mud, which contains a vast amount of naturally occurring minerals that provide incredible benefits to the skin. The mud passes a unique and innovative process of filtration which enables the minerals contained in the mud to be easily absorbed by the skin. This combination of active ingredients, natural oils, vitamins and herbal extracts provide the skin with the most complete natural treatment available. This cream is formulated to work while you sleep, providing the nutrients needed to aid the skin in natural cell regeneration. Skin will be smooth, firm and fine lines will be diminished. Content 50 ml



קרם עיניים בוץ 35+ Black Mud Eye Cream 35+ MUD

Dead Sea Treatment

#### Item #5124

#### Black Mud Eye Cream 35+

Our Black Mud Eye Cream is enriched with Black Mud, Grapeseed Oil and Almond Oil which provide intense nourishment and moisture to the delicate skin around the eyes and encourage fast, effective results. This cream softens the skin, encourages skin rejuvenation around the eyes, smooths fine lines and prevents the formation of new lines. It also improves elasticity and reduces eye puffiness and dark circles.

Eyes will have a brighter and more youthful appearance. Content 50 ml



#### Item #5350

#### **Gravity Mask**

This intensive Black Mud Magnet Mask is a deep cleaning facial treatment that combines Dead Sea Mud, Iron, Olive Oil, Shea Butter and natural vitamins. The unique formula deeply cleanses the skin, removing dead skin cells and improves the skin's regenerative abilities.

Leaves skin smooth, toned and refreshed. Content 50 ml





#### Black Mud Facial Mask

Our Black Mud Facial Mask is infused with Dead Sea Mineral Mud, Jojoba Oil, Avocado Oil, Aloe Vera Extract and natural clay which work together to deeply cleanse and open pores to remove dirt, debris and dead skin cells. This amazing mask tones, smooths and rejuvenates the skin leaving it looking and feeling fresh and healthy. Content: 100 ml



#### Black Mask Peel-Off

Our Peel-Off Mask contains natural Dead Sea Minerals and Mud which provide a deep cleanse of the pores, effectively removing blackheads, impurities and dead skin cells. Naturally encourages

renewal

Content: 100 ml



#### Item #5477

Black Mud Serum Control 35 + Enriched with Dead Sea Minerals, Black Mud and active components, this face serum effectively tightens the skin, improves structure and appearance, smooths wrinkles and

works to slow the aging process. The Black Mud Serum has antioxidant effect, saturating the delicate skin of the face and neck with vitamins and moisture and provides an invisible layer of protection to restore its elasticity, suppleness and beauty. Enhances the benefits of day and night creams. Content: 50 ml



#### Black Mud Shampoo

Our uniquely formulated Black Mud treatment shampoo contains Dead Sea Mud, Avocado Oil and Aloe Vera extract and is designed to treat various scalp conditions such as dandruff, psoriasis and

This shampoo reduces itching and irritation, strengthens and nourishes the hair roots and restores strength and elasticity leaving hair soft and shiny. Content: 400 ml



Item #5098 Shampoo for stronger Hair roots

Item #5069

#### Black Mud Hair Mask



A professional hair mask enriched with Dead Sea Minerals, Black Mud, Shea Nut Butter, Avocado Oil, Wheat Germ Oil and Aloe Vera Extract. This unique formula strengthens the hair and stimulates hair growth. Moisturizes and protects the hair from the harmful effects of the environment. Hair looks healthy, shiny and supple. Content: 250 ml



Item #5047 Mineral MUD Soap Content: 125 gr

### **Black Mud Creams**



**Body Cream** 

#### Black Mud Hand Cream

This special hand cream in enriched with minerals and mud from the Dead Sea, Vitamins, Olive Oil and Aloe Vera. It effectively eliminates dryness, heals, cracked skin, strengthens nails and sooths and softens the hands. Content 100 ml

#### Black Mud Foot Cream

Enriched with Dead Sea Minerals, Black Mud and natural oils, this unique formulation produces a therapeutic foot cream that nourishes and moisturizes the feet leaving them soft and smooth.

Rough skin and cracked heels disappear. Content 100 ml

#### Black Mud Body Cream

Our Black Mud Body Cream is a special formulation of Dead Sea Minerals, Dead Sea Mud, Olive Oil and Sunflower Oil.

Together, they produce a wonderful body moisturizing cream that softens and smooths the skin and encourages natural rejuvenation of skin cells. Skin looks and feels refreshed, radiant and healthy. Content 100 ml



### **Moroccan Argan Oil**



### Face & Body





Item #5331

#### Moroccan Argan Oil Moisturizing Day Cream - Normal to Dry Skin

A unique formula enriched with Moroccan Argan Oil and Dead Sea Minerals, Moroccan Argan Oil contains natural squalane, a highly effective natural antioxidant, that provides moisture to the skin and restores smoothness and

flexibility. Designed for skin that is normal to dry. Content 50 ml



Item #5386

#### Moroccan Argan Oil

#### Day Cream - Normal to Oily Skin

Formulated especially for the needs of oily skin, this lightly textured day cream is enriched with Moroccan Argan Oil and smooth without feeling greasy. Designed for normal to oily



Item #5332

#### Moroccan Argan Oil Night Cream

A unique moisturizing night cream, enriched with Moroccan Argan Oil and Dead Sea Minerals, formulated to stimulate skin cell renewal while you sleep. Provides the skin with the most complete intensive treatment and care it needs. Content: 50 ml



Moroccan Argan Oil Eye & Lip Cream

that infuses the skin with moisture and restores smoothness & flexibility to the skin. Easily absorbed and leaves the skin soft and smooth without feeling greasy. Contains Omega-6, Vitamin E and Pro-Vitamin BS. Helps diminish and smooth the appearance of fine lines around the eyes & lips. Content. 50 ml



Item #5334

#### Moroccan Argan Oil Day Cream Control 35+

Enriched with Moroccan Argan Oil and Dead Sea Minerals, this intensive day cream is designed specifically for the skin care needs of women 35+. Argan Oil contains powerful anti-oxidants that protect against free-radical and environmental damage & adds moisture to the skin while helping to slow down premature aging. This special formula also contains Linoleic acid, a powerful ingredient best known for its ability to heal, hydrate and plump the skin, restoring smoothness & flexibility. Absorbs easily, non-greasy and won't dog pores. Also contains natural Vitamin E, Omega-6, and Pro-Vitamin B5. Content 50 ml



Item #5335

#### Moroccan Argan Oil Multi-Vitamin Cream

Moroccan Argan Oil Multi-Vitamin Learn
An innovative Multi-Vitamin Facial Cream that combines
Dead Sea Minerals together with the natural moisturizing
properties of Argan Oil. Argan Oil. rich in Vitamin A, E and
the anti-oxidant Omega vitamins 3,6 & 9, is known to help
slow down the natural aging process and protect against
further damage caused by free-radicals and environmental
factors. Micro-bursts of oil restore moisture, smoothness
and flexibility to the skin. Absorbs easily. Non-greasy and
won't clog pores. Content 50 ml.



Item #5387

#### Moroccan Argan Oil Collagen Day Cream

A new formula designed to preserve the skins own collagen, purify the skin from negative environmental factors and improve the overall metabolism of the skin. This lightly textured day cream is enriched with Moroccan Argan Oil, Vitamins and Pro-Collagen. Content: 50 ml





#### Moroccan Argan Oil Soap

Concentrated soap enriched with Dead Sea Minerals and Moroccan Argan Oil which is known for its proven ability to improve skin quality. Thoroughly cleanses the skin and enables the minerals and oil to deeply penetrate the epidermis, repairing and nourishing the skin. Effectively relieves irritation. Gently exfoliates dead skin cells leaving skin fresh, soft and supple

Content: 125 gr

#### Item #5573

#### Moroccan Aragan Oil Lifting Face Serum - control 35+

An innovative concentrated formula containing Omega-rich Moroccan Argan Oil and natural healing properties of Dead Sea Minerals Together, this unique formula works to stimulate the natural process of skin renewal and restoration. This effective face serum contains plant-based Squalane, a natural hydrocarbon that is present in the skin, helping to prevent loss of hydration and to improve suppleness, tightening and smoothing wrinkles, and restoring elasticity to skin. Argan Oil, rich in the Omega vitamins, restores. lost moisture and stimulates skin-renewal. Absorbs easily and won't clog pores Content; 50 ml





100 ml Item #5392 200 ml Item #5338 Hand Cream



100 ml Item #5393 200 ml Item #5339 Foot Cream



100 ml Item #5394 200 ml Item #5340 Body Cream



Moroccan Argan Oil Hand Cream

Infused with Dead Sea Minerals, Argan Oil, Sunflower & Avocado Oil, Aloe Vera and Shea Butter, this freshly scented hand cream deeply nourishes and moisturizes the delicate skin of the hands. The combination of ingredients leaves hands soft and silky.

Moroccan Argan Oil Foot Cream

Infused with Dead Sea Minerals and Argan Oil as well as Omega 3, Omega 6, Omega 9, Vitamin E, Aloe Vera, Sunflower Oil and Tea Tree Oil, a natural anti-fungal. Helps prevent dryness and cracks. Nourishes, soothes and deeply moisturizes the feet.

Moroccan Argan Oil Body Cream

This wonderful body cream combines Dead Sea Minerals, Argan Oii, Omega 3, Omega 6, Omega 9 and Vitamin E and infuses the skin with powerful levels of hydration. Protects the skin from environmental damage, removes dead skin cells and levels skin silky and smooth.



### **Moroccan SPA Hair Treatment**





#### Moroccan Argan Oil Shampoo

A professional Argan Oil, Avocado Oil, Olive Oil and Dead Sea Minerals Argan Oil is produced from the fruit of the Argan Tree that grows in Morocco and has been used in natural hair care for thousands of years Contains Vitamin E and Omega 6 which are known for

their effective ability to repair dry hair and protect the hair from negative environmental elements

Nourishes, moisturizes and helps to strengthen hair Content 500 m



#### Moroccan Argan Oil **Hair Conditioner**

professional conditioner enriched with natural minerals from the Dead Sea and enriched with natural Argan Oil, Olive Oil and Avocado Oil. Restores shine and balance to the hair.

Protects against harmful effects of the environment and leaves hair soft and supple. Content: 500 ml



#### Professional Moroccan Argan Oil Repair Kit

This kit includes a deeply moisturizing hair mask and ampoules of Keratin enriched with Argan Oil and provides instant repair of severely damaged hair. The mask contains Moroccan Argan Oil which is rich in Omega 3 and Omega 6, as well as concentrated Keratin, a natural protein, which replenishes lost moisture and protects the hair fiber.

This kit was designed to repair severely damaged, dry, dull hair and restore balance, moisture and shine. Recommended for use after coloring, straightening or lightening.

Content: Hair Mask - 250 ml 4 Ampoule - 10 ml

#### Moroccan Argan Oil Hair Mask

A professional hair mask enriched with natural minerals from the Dead Sea, Argan Oil, Vitamin B5 and Omega-6, Restores shine and natural balance to the hair. Protects hair from harmful effects of the environment. Leaves hair soft and supple. Content: 250 ml



Moroccan SPA Keratin Salt-Free Hair treatment

Item #5383

#### Keratin Professional Repair Kit

The kill includes a deeply moisturizing hair mask and ampoules of concentrated Keratin oil designed to treat severely damaged hair and strengthen weakened hair roots. The oil increases blood circulation around the hair root and brings dull, lifeless hair back to life, Hair will immediately become softer, shinier and smooth. Recommended for use after coloring, straightening or

lightening.

Content Hair Mask 250 ml 4 Ampoule: 10 ml







# Hemp Oil & Gold Anti-Aging

A unique and innovative anti-aging formula enriched with Hemp Oil which contains a high concentration of EFA, Omega 3 and Omega 6, Dead Sea Minerals, Vitamin E, Gold Powder, Anti-oxidants, Collagen, Multi-vitamins, Hyaluronic Acid and plant oils and extracts.



#### Moisturizing Day Cream

This specially formulated anti-aging Moisturizing Day Cream is designed to restore moisture and elasticity to the skin and protect against fine lines and negative environmental factors that cause premature aging. This effective day cream is enriched with Hemp Oil which contains a high concentration of EFA as well as Omega 3 and 6 acids. Dead Sea Minerals, Vitamin E. Gold Powder, Antioxidants, Collagen, Multi-Vitamins, Hyaluronic Acid and natural plant oils and extracts. This cream absorbs quickly, is non-greasy and provides a great base for makeup application. Content: 50 ml



#### Eye and Lip Cream

This deeply moisturizing cream is uniquely formulated to smooth fine lines around the eye and lip areas of the face. It also helps to reduce dark circles as well as eye puffiness. Easily absorbed and non-greasy, skin will appear smoother with regular use.

Content; 50 ml



#### **Enriched Night Cream**

This innovative anti-aging formula is specially designed to effectively replenish and repair the skin while you sleep. This premium formula provides a balance of intensive moisture and natural oils the skin uses during sleep to slow the aging process. Awake to fresh and radiant skin.



#### Item #5552

#### Gold Gravity Mask

Our distinctive Gravity Face Mask is enriched with natural minerals and mud from the Dead Sea, Hemp Dil, Omega 3 & 6, Vitamin E, Gold Powder and Iron. Together, these components produce an innovative facial treatment that is formulated to cleanse and remove free radicals and impurities deep within the skin's pores. The active ingredients encourage skin renewal and restoration and slows the aging process of the skin. Skin will be soft, smooth and radiant. Content 50 ml.



### Masks

#### Item #5580

#### **Gold Sheet Mask**

The active Ingredients in this unique sheet mask help to slow the aging process, combat damage from negative environmental factors, and encourages the skin cell regeneration process. Skin will be firm, fresh and radiant. Great for travel. Instant results.

Content: 20 ml



#### **Anti-Aging Hand Cream**

This unique and innovative anti-aging formula, designed especially for the delicate skin of the hands, is enriched with Hemp Oil, which contains a high concentration of EFA, Omega 3 and 6 acids, as well as Dead Sea minerals, Vitamin E. Pro-Vitamin 85, Gold Powder, Collagen, Olive Oil, Sun Flower Oil, Jojoba Oil and Rosemary Leaf Extract. The cream deeply moisturizes, adds elasticity to the skin and protects against negative environmental factors. This unique non-greasy formula is easily absorbed and leaves hands smooth, soft and lightly scented. Content 125 ml



Item #5493

#### **Anti-Aging Foot Cream**

This unique and innovative anti-aging formula, designed especially for the the feet, is enriched with Hemp Oil, which contains a high concentration of EFA, Omega 3 and 6 acids, as well as Dead Sea minerals, Vitamin E. Pro-Vitamin BS, Gold Powder, Collagen, Olive Oil, Sun Flower Oil, Jojoba Oil and Rosemary Leaf Extract.

This cream deeply moisturizes, adds elasticity to the skin and protects against cracking and rough, dry skin. This unique non-greasy formula is easily absorbed and leaves the feet smooth, soft and lightly scented.



Item #5494

#### Anti-Aging Body Cream

A unique and innovative anti-aging formula enriched with Hemp Oil, which contains a high concentration of EFA. Omega 3 and 6 acids, as well as Dead Sea Minerals, Vitamin E, Pro-Vitamin B5, Gold Powder, Collagen, Olive Oil Sun Flower Oil, Joioba Oil and Rosemary Leaf Extract. This cream deeply moisturizes, adds elasticity to the skin and protects against negative environmental factors. This unique non-greasy formula is easily absorbed and leaves skin smooth, soft and lightly scented. Content 125 ml



Item #5497

#### Anti-Aging

#### **Facial Exfoliation Cleanser**

This unique facial cleanser is enriched with Dead Sea Minerals, Hemp Oil, which contains a high concentration of EFA as well Omega 3 and 6, Vitamin E. Pro-Vitamin BS, Gold Powder, Collagen, Aloe Vera, Rosemary Leaf Extract and finely crushed seeds. Deep cleansing, but gentle, this special formula effectively removes dead skin cells, stimulates the skin renewal process, and preserves collagen.

Leaves skin smooth, sort and radiant.



Item #5496

#### Anti-Aging Facial Soap PH 5.5

This facial cleanser is pH balanced to effectively cleanse delicate facial skin without stripping essential oils.

Enniched with Dead Sea Minerals, Hemp Oil, which contains a high concentration of EFA, as well Omega 3 and 6, Vitamin E, Pro-Vitamin B5, Gold Powder, Collagen, Aloe Vera and Rosemary Leaf Extract.

Thoroughly cleanses and effectively removes dead skin cells, stimulates the skin renewal process; and preserves collagen. Skin is smooth, soft and radiant.

Content 200 ml



#### Anti-Aging Lifting Serum for Face and Eye

This unique serum infuses the skin with intense moisture and concentrated vitamins and minerals which encourage skin restoration and repair as well as natural collagen production, it also helps to strengthen the skin and protects against free radical and environmental damage. Skin will look even, toned and radiant.

Content 50 ml



Item #5555

#### Anti-Aging Deep Cleansing Gel

This deep cleansing gel rids the skin of damage from free radicals and the environment, removes dead skin cells white encouraging skin cell renewal as well as the preservation of collagen. Actively diminishes the signs of aging while it cleanses and leaves skin soft, elastic and youthful.

Content, 50 ml



Item #5557

#### **Anti-Aging Black Caviar Lifting Serum**

This exclusive, high-quality face serum is specially formulated to provide intense moisture, anti-aging and anti-oxidant properties to the skin. The quality ingredients that make up this formulation help lessen the effects of UV radiation as well as protect against collagen & elasticity breakdown of the skin. Skin will look and feel smooth and more youthful instantly

Content 50 ml



Item #5492

#### Anti-Aging Gold Mask Peel-Off

This unique peel-off face mask provides instant results to tired and dull skin. Applied to the face, this gel mask absorbs impurities, dead skin cells and free-radicals.

Once dry, peel off to reveal clean, fresh and smooth skin. Content: 100 ml

### 5 ml samples

Pack Content - 24 pc



Item #5565

Face & Eye Serum

Item #5566

Moisturizing Day Cream

Item #5562

Enriched Night Cream

### Shemen Amour Lines

#### Natural Mineral Line

The Dead Sea, one of the world's true natural wonders, is located 417 meters below sea level and contains mineral-rich waters full of natural health and beauty benefits known for centuries. The highly concentrated mineral salt and mud found in The Dead Sea

are proven to draw toxins from the body. Other minerals found in The Dead Sea include Bromine, known to have a relaxing effect on the nervous system and Magnesium which counteracts skin disorders. The water, salt, and mud contain more than 27 pure minerals and vitamins that come directly from nature. Shemen Amour Dead Sea Products combine minerals, vitamins, natural oils and plants extract that include Avocado Oil, Aloe Vera, Shea Butter, Tea Tree, Rosemary and Jojoba to create over 300 high quality face, body and hair. Suitable for all skin types and for daily use.



#### Dead Sea Black Mud

Dead Sea Black Mineral Mud, when found in its original state, is comprised of layer upon layer of sedimentary clay that has formed over thousands of years. Black Mud contains Magnesium, Potassium, and Calcium and has a high concentration of essential elements that are known to improve the overall health of the skin. Black Mud cleanses and purifies the skin, improves circulation and effectively treats various skin issues. Through continued R & D, we have created a range of high quality skin and hair care products that will have lasting, positive effects on the skin. Suitable for all skin types and for daily use.



#### Moroccan Argan oil

In the world of cosmetics, Argan Oil receives much recognition. Rich in Vitamin E as well as Omega 3, Omega 6 and Omega 9, the benefits of Argan Oil in skin and hair care are numerous. The positive effects are seen immediately. Argan Oil is deeply moisturizing, won't clog pores, treats various skin conditions and has anti-aging effects. Our years of experience in the cosmetic industry has guided us in developing a high-quality line of face, body and hair products that provide proven result



#### Hemp Oil & Gold Line

An innovative anti-aging formula enriched with Hemp Oil, Gold and Dead Sea Minerals. Hemp Oil has a unique composition and contains a high concentration of EFA (Omega 3 & 6) which moisturizes without clogging pores, as well as proteins and vitamins. Gold slows collagen depletion, increases elasticity, lightens complexion and helps to slow the skins natural aging process. When these two components are combined with the healing properties of Dead Sea Minerals, the result is our revolutionary, advanced anti-aging Hemp & Gold Skincare Line that purifies the skin, fights free radical damage and strengthens the skin's natural regeneration ability.



Suitable for all skin types and for daily use.









Shemen Amour Dead Sea Treatment LTD P.O.B 12014 Ashdod Israel

Tel: +972-8-8525501 Fax: +972-8-8532970

www.amourdeadsea.com e-mail: info@amourdeadsea.com