

## Day 1

25 November 2019

07:30

Registration

09:00 - 10:00

**OFFICIAL OPENING CEREMONY**

**King Fahad Cultural Center - The Royal Commission in Yanbu – Kingdom of Saudi Arabia**

Holly Quran

Short Movie

Opening Keynote Address

**H.E President of Royal Commission for Jubail and Yanbu**

**H.E. Eng. Abdullah bin Ibrahim Al-Saadan**

Opening Keynote Address

**H.E. Khalid Mohammed Badri** – Director of The Environmental Center for Arab Towns

Honoring Sponsors & Organizing Committee

Exhibition Ribbon Cutting

Media Interviews

10:00 - 10:30

Coffee Break & Refreshment

**Session 1: Transition to Green Economy, Green Industry and Partnerships**

10:30 - 10:50

**Transition to a Green Economy - Innovations in Technology, Policies and Finance.**

**Dr. Gerd Droeze**

General Counsel, World Green Economy Organization

10:50 - 11:10

**Green Economy Global Partnerships for Sustainable Future**

**Mr. Jens Nielsen**

CEO, World Climate Ltd.

11:10 - 11:30

**What's next in Sustainability**

**Mr. Gopalkrishnan Padmnabhan**

Managing Director at Green Business Certification Inc. (GBCI)— APAC and Middle East

11:30 - 11:50

**Green Technological Solutions for enhancement of sustainability in Industries**

**Dr. Aryn S. Dahya**

CTO at Global Environmental Management Services

11:50 - 12:00

**Q & A**

12:00 - 12:30

Praying - Coffee and Networking Break

**Session 2 : Circular Economy for Sustainable Cities**

12:30 - 12:50

**How circular economy thinking yields financial and sustainability benefits**

**Mr. John Kalogeras**

Vision 2030 Program Lead, KSA at Hewlett Packard Enterprise

12:50 - 13:10

**Green Economy and Circular Economy for Green Industries: South Australia Journey as a model**

**Mr. Hemant Chaudhary**

Founder and Managing Director, Circular Economy Alliance Australia

13:10 - 13:30

**Green Industry leading sustainability to achieve National Plans**

**Eng. Maritza VARGAS**

Sustainability & Environmental Advisor - founder and director of Terra Development Organization Ltd.

13:30 - 13:50

**Green Investment for Greener Future and Sustainability**

**Mr. Turki Alshehri**

Chief Executive Officer - Kingdom of Saudi Arabia at ENGIE

13:50 - 14:00

**Q & A**

14:00 - 15:00

Lunch and End of Day 1

## Day 2

26 November 2019

### Session 3 : Green Economy for Sustainable Energy and Waste Management

- 09:00 - 09:20 **Investing in Green Economy**  
**Mr. Edward Mooney**  
CEO and Inventor at Polyfuel Group
- 09:20 - 09:40 **Renewable Energy and Sustainable Innovations at SABIC Via Green Economy**  
**Mr. Pieter Smeets**  
Sr. Manager Industrial Sustainability at SABIC
- 09:40 - 10:00 **End of Waste Protocols**  
**Mr. Gordon Boyd**  
Ex-Chair of the ROI Center of the Chartered Institution of Wastes Management
- 10:00 - 10:30 QA Session
- 10:30 - 11:00 Morning Refreshment and Networking Break

### Session 4: International Best Practices latest Technologies of Green Economy

- 11:00 – 11:20 **Green Economy for Climate Change, Sustainable Development and more Resilient Cities.**  
**Mr. Fazil Abdul Rahiman**  
Manager, Ernst & Young Middle East
- 11:20 – 11:40 **Royal Commission Yanbu – Green Economy 40 Years Journey and Beyond**  
**Dr. Alexander Jovcic**  
Department Manager Environmental Protection & Control (EPCD) at Royal Commission for Jubail and Yanbu
- 11:40 - 12:00 **Accelerating localization and deployment of solar PV in Saudi Arabia**  
**Mr. José Antonio Alberich**  
Partner, A.T. Kearney Middle East
- 12:00 – 12:10 Q & A Session
- 12:10 - 12:40 Praying Break + Coffee Break

### Session 5: Innovation and Future Accelerators in the Green Economy

- 12:40 – 13:00 **The Path to the Future for Green Economy**  
**Mr. Serge Conesa**  
Founder & CEO at Immersion4
- 13:00 – 13:20 **Can the IoT Enhance the Conservation of Energy in Saudi Communities?**  
**Dr. Mohammed Al-Surf**  
Regional Manager-Market Dev.-Green Business Certification Inc (GBCI)-KSA
- 13:20 – 13:40 **GREEN BIM: INVESTIGATING DAYLIGHT PERFORMANCE OF INTERIOR ENVIRONMENT**  
**Ms. Mona A. Mustafa**  
Lecturer, University of Prince Mugrin
- 13:40 – 13:50 Q & A Session
- 14:50 - 14:00 Closing Remarks and Recommendations
- 14:00 – 15:00 Lunch and End of Day 2