

CULTURE & CHALLENGE



مؤتمر الكويت للارشاد

## KUWAIT 4TH COACHING CONFERENCE

28 - 30 JANUARY 2018

RADISSON BLU HOTEL



Under the patronage of

**Mr. Nizar Al Adsani**

Deputy Chairman & CEO  
Kuwait Petroleum Corporation  
(KPC)

**Building Capability,  
Seeking Alignment, Agility,  
and Talent to Innovate**

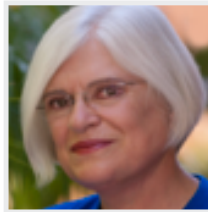
## FEATURED SPEAKERS



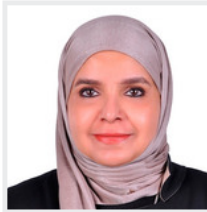
**Hilary Oliver PCC**  
ICF Global Chair -  
2017 Executive  
Coach/ Mentor  
Coach and  
Supervisor



**Prof. Christian  
van Nieuwerburgh**  
Professor of  
Coaching and  
Positive  
Psychology  
University of East  
London (UK)



**Vikki G. Brock,  
Ph.D., EMBA**  
Master Certified  
Coach,  
Professional  
Mentor Coach



**Raja Y. Allaho**  
Executive &  
Mentor Coach  
ICF Kuwait  
Chapter President



**John Campbell**  
Executive Director  
of Growth  
Coaching  
International  
(GCI),



**Philippe Rosinski**  
Master Certified  
Coach

Organized  
by



[www.kuwaitcoaching.com](http://www.kuwaitcoaching.com)

# CONFERENCE OVERVIEW

Evidence-based Research on the Effectiveness of Coaching clearly demonstrate the value, efficacy, and impact of coaching as one of the most effective ways to help leaders and individuals at all levels to accelerate their performance and that of their organizations. The Coaching Conference in Kuwait will take place on 28 - 30 January 2018, offering a unique platform for learning how organizations are leveraging coaching to address today's business challenges, to deliver best practices in running the business, and how coaching can help transform your organization as well as build a culture of employee engagement and performance to create the future that will meet your business demands and challenges.

If you are determined to achieve business results at a new level utilizing the coaching strength, you are welcome to attend the Coaching Conference in Kuwait to explore how coaching approach is right for you in:

- Building a Coaching Culture
- Transforming the quality of development conversation throughout the organization
- Empowering individuals and encouraging them to take responsibility
- Improving individual performance
- identifying and developing high potential employees
- identifying both organizational and individual strengths and development opportunities
- Demonstrating organizational commitment to human resource development
- Professional Coaching and Accreditation
- Coaching in Developing Education Enviroments

## Who Should Attend

The conference focuses on the needs of Senior Leaders Who Lead and Manage Coaching Practices in their organizations to deliver best practices in running the business of coaching as well as new coaching methods and approaches to meet emerging business challenges, it is a valuable source of information and insight for Senior Leaders in Organizations Who Are Responsible for the Coaching Practice in their organizations, and those in:

- Talent Management
- Leadership Development
- Human Resource Management
- Training and Learning Development
- Line Professionals looking to implement coaching progress in their departments
- Coaches, Trainers, Consultants

07.30 Registration and Reception

08.30 Welcome address & Introduction

09.00 Patron speech:  
Mr. Nezar Al Adsani  
Deputy Chairman & CEO, Kuwait Petroleum Corporation (KPC)



09.15 Keynote 1: Philippe Rosinski, Ir., MS, MCC



**Topic: An Integrated Approach To Tackle Complexity And Promote Sustainable High Performance**

**Bio:** Philippe Rosinski is a world authority in executive coaching, team coaching, and global leadership development. He is the first European to have been designated Master Certified Coach by the International Coach Federation. He has pioneered a global approach to coaching that leverages multiple perspectives for greater creativity, impact, fulfilment and meaning. The Harvard Business School chose his ground-breaking book Coaching Across Cultures (available in ten languages) as its featured book recommendation in the category of business leadership. His innovative approach of bringing the crucial intercultural dimension into the practice of coaching has won him worldwide acclaim. His latest book Global Coaching has been described as "having moved the art and science of coaching to a new level".

**Session Details:** Global coaching helps organizations develop the new breed of leadership necessary to tackle today's complex challenges in an increasingly interconnected world. The magnitude of this task should not be overlooked as it often implies the integration of new perspectives and personal transformation.

In this session, you will discover how global coaching, by calling upon multiple perspectives ranging from the physical to the spiritual, constitutes a powerful approach to help leaders achieve sustainable progress and meaningful success.

- Learn about a new integrated leadership development approach that calls upon multiple perspectives (physical, managerial, psychological, political, cultural and spiritual);
- Discover creative solutions to address complex and multidimensional challenges;
- Find out about ten essential global leadership qualities increasingly important in today's context and about concrete ways to develop these qualities.

10.30 Coffee Break & networking - Book Signing (Philippe Rosinski- Global coaching)

11.00 Keynote 2: Dr. Vikki Brock EMBA, MCC



**Topic: Internal Motivation and Coaching**

**Bio:** Since 2005, Vikki's practice has expanded beyond North America to every continent. Committed to transformation at a global level, one-third of her clients are international leaders committed to making a difference in their country. Vikki's sweet spot is respectfully provoking individuals to take their leadership (and their life) to the next level. Adept with 360 reviews and certified in several assessment tools, she custom designs coaching programs to fit the individual and organization. Her direct collaborative coaching style stretches yet affirms simultaneously. She has coached numerous

**Session Details:** People who are internally motivated work toward personal fulfillment and make life choices based on what they want for themselves. It is common knowledge that happiness comes from being able to do things you truly love doing. Historically organizations have created external motivation systems such as dangling a reward in front of people (carrot) as incentive or setting up a system of punishment (stick). Join Vikki for an interactive presentation on motivation and how coaching can raise awareness of what motivates you.

12.00 Prayer Break

12.30 Afternoon Break-out Sessions



**Corporate : Abdullah Salman Alyahya - عبدالله بن سلمان الياحي**

كوتش ومستشار في التنمية البشرية , عضو الاتحاد العالمي للكوتشينج ICF ACC certified coach, المدير العام لمؤسسة الثمانية الرائدة للاستشارات ctarium

**Topic: اللغة الإنسانية المشتركة لدى المنظمات**

**Session Details:** اللغة الإنسانية المشتركة لدى المنظمات

تناقش هذه الورقة اللغة الإنسانية المشتركة من حيث القدرة على استيعابها وفهمها من منظور الكوتشينج والفرق بينها وبين اللغات المنطوقة والمكتوبة ذات الصلة الإقليمية وكيف يؤثر فهم اللغة الإنسانية المشتركة على جودة التواصل الإنساني في المنظمات... التي تستخدم الكوتشينج كاستراتيجية لديها



**Education: John Campbell**

Executive Director of Growth Coaching International (GCI)

**Topic: Transforming Conversations Together: Integrating a Coaching Approach into Every Interactions**

**Bio:** John Campbell is Executive Director of Growth Coaching International (GCI), a coaching and consulting practice that specialises in providing coaching, coach skill development workshops and other professional learning programmes to the school education sector across Australia, and now in the UK, NZ, Spain and Central America and the Middle East. US.

**Session Details:** In the busyness of a normal school day short, 'on-the-run' interactions or "Have you got a minute conversations?" can often be impactful, even transformational, when entered into in a coaching way.

This session will explore how a 'coaching approach' can be applied to a wide range of conversational contexts in schools to bring greater benefits to school leaders, teachers and students.

In particular this session will:

- Explore how conversations fuel organisational effectiveness
- Clarify how formal coaching and informal 'coaching approach' interactions stimulate productive outcomes and 'high quality connections'
- Describe what a 'coaching approach' involves?
- Experience the impact that coaching approach conversations can have

14:00 Lunch & Networking





08.30 **Keynote 1 : Hilary Oliver PCC , ICF Global Chair - 2017**

09.30 **Topic: Building a Coaching Culture: For Greater Engagement and Lasting Outcomes**



**Bio:** Hilary works as an executive and leadership coach, and as a facilitator, trainer, mentor coach and supervisor. She has been coaching professionally for more than 16 years in the UK, Europe and world-wide and works with executives of small- and medium-sized. She is a former board-level director with more than 30 years of experience in a wide range of business sectors and executive positions including sales management with IBM UK Ltd. Hilary created her coaching practice in 2002 and has developed highly effective skills in coaching, coach supervision and mentoring. She is also a powerful facilitator and trainer. She was the 2012 UK President of the International Coach Federation (ICF) and is currently the 2017 Chair of the Global Board at ICF.

**Session Details:** Learn what it takes to build a strong coaching culture in your organization that can improve both employee engagement and financial performance, based on current research and organizational case studies.

10.00 **Fawzi Al Muslim**



**Topic: Coaching Leaders & Leading Change**

10.30 **Coffee Break & networking**



**Keynote 2: Prof. Christian van Nieuwerburgh**, Professor of Coaching and Positive Psychology University of East London (UK)

**Topic: Using Positive Psychology in the Classroom-Finding and using human strengths [Coaching in Education]**

استخدام علم النفس الإيجابي في الفصل الدراسي - البحث واستخدام القوة البشرية ( الإرشاد في التعليم )

**Bio:** Prof. Christian van Nieuwerburgh (PhD) is a highly sought-after executive coach, researcher and consultant with many years of experience. He is currently Professor of Coaching and Positive Psychology in the College for Applied Health and Communities at the University of East London and Director of Growth Coaching International (GCI). Christian is relentlessly curious about the fields of coaching and positive psychology. He is particularly interested in intercultural-sensitive coaching, the creation of coaching cultures and the use of coaching and positive psychology in educational settings.

Having published extensively in the field, he is the author of the best-selling *An Introduction to Coaching Skills: A Practical Guide* (2017 ;2014) and the editor of *Coaching in Education: Getting Better Results for Students, Educators and Parents* (2012) and *Coaching in Professional Contexts* (2016). He is also a co-author (with Raja'a Allaho) of *Coaching in Islamic Culture: The Principles and Practice of Ershad* (Karnac, 2017) and (with John Campbell) *The School Leader's Guide to Coaching in Schools* (Corwin, 2017). Considered a thought leader within the fields of coaching and positive psychology, he regularly speaks at conferences in Europe, the US, Australia and the Middle East. He is the Editor in Chief of one of the field's top coaching journals: *Coaching: An International Journal of Theory, Research and Practice*.

**Session Details:** In this interactive session, participants will have the opportunity to learn more about the use of signature strengths ([www.viacharacter.org](http://www.viacharacter.org)) in school contexts. After a brief introduction to the concept of strengths-finding, participants will have an opportunity to experience some of the interventions that can be used in educational contexts.

12.00 **Prayer Break - Book Signing (Christian Van Nieuwerburgh & Raja Allaho - Coaching in Islamic Culture )**

**Afternoon Break-out Sessions**

12.30 **Corporate : Dr. Bader Al Turiji & Dr Huda R. Farhan**, Certified Life coach and DISC practitioner

**Topic: Coaching in Academia, What hasn't been said**



**Bio:** Dr Huda R. Farhan is an Assistant professor of library and information science at the Public Authority of Applied Education and Training, Kuwait. Dr. Huda holds a PhD from Sheffield University, UK. Her dissertation research focuses on the effectiveness of organizing public documents with users' generated descriptors (folksonomy) with specific focus on e-government. Her research interest focuses on information retrieval, controlled vocabulary; thesauri in particular, children's literature and technology in education. She has published articles on users' generated descriptors, users' satisfaction of organization of information, and evaluation of thesauri. Dr. Farhan is a certified coach and member of the ICF, with coaching interest but not limited to; success, career development, vision and life enhancement. Dr. Farhan is the main author and can be contacted at: [hudafarhan@gmail.com](mailto:hudafarhan@gmail.com).



**Education: Lina Shabeeb** , Managing Partner

**Topic: The role of coaching in raising higher levels of self-reflection among teachers to improve student learning**

**Bio:** Lina has been working in the field of education and human development for 13 years. She is currently a Managing Partner with "Shbeemann Consulting", a specialised education consulting firm that helps bridge the gap between providing expert advice through consulting and building capacity for learning and adapting to change through individual and organisational coaching. She also runs her own coaching practice "NavigateURLife".

Previously, Lina was an education and human resources development consultant with PricewaterhouseCoopers (PwC) for 7 years working on national education reforms and HR transformation projects. She started her career as a math and science teacher. While teaching, she was also assigned as a student advisor to look after the students' academic and personal welfare and that was her first realisation that she wanted to be a coach after seeing the impact of individualised support on students' lives. She then joined an international training company as a Faculty Lead with the responsibility of managing and coaching their 300 instructors in the Middle East.

Lina holds a Master's degree in Education Management and Policy Studies from the American University of Beirut, with a focus on adult learning and how to develop higher levels of self-reflection for continuous professional development. She is a trained professional in co-active coaching as she believes in a more personalised approach that will help unfold people's potential. She is also a certified Yoga teacher and helps people develop a positive mindset and a healthy life style to thrive in life.

14.00 **Closing**

14.15 **Lunch**



## Workshop

08.30

## Corporate:

**How management can motivate and engage the employees with minimum monetary rewards and effort.**

**Sami Malallah - MBA**

**Bio:** Design and implement robust training and development model after studying KNPC organizational behavior and development needs. Solid background in crude oil refining, with strong emphasis in refinery operations and large work force management. Communicate expressively with colorful language to build a strong and immediate emotional and influential connections. Inspire business professionals to embrace opportunities for change and explorations. Powered by a profound sense of adventure and creativity which untangle complicated problems to discover new solutions and valuable opportunities. Captivates with spontaneity and a quick wit to integrate the extensive experience of manufacturing with the science of chemical engineering degree and the leadership and managerial skills of the Master of Business Administration.

**Session Details:** The truest motivation start from within the employees. Most of the managers think that more money, larger work space, or promotions are the best motivators to spark the endless energy in their employees. These rewards and perks may help motivate the employees for a short period but the inner motivation lighted be a challenging long term goal will keep the employees engaged and enthusiastic for a much longer period.

During this session the participants will learn the importance of motivation and the most different ways to motivate the employees. The participants will learn the classical motivation theories like Herzber's, Maslow's, Carrot and stick, the plant and in addition the latest motivation theories which has been proven to cost less and have better

## Education :

**The Global Framework for Coaching in Education: Using Coaching to Transform Learning in Schools**

**Prof. Christian van Nieuwerburgh**

**John Campbell**

13.00

Lunch

## 1 REGISTRATION FORM

Full Name : الاسم :

Job Title : المسمى الوظيفي :

Department : الإدارة :

Organization : الجهة :

Office Tel : تليفون المكتب :

Mobile : نقال :

Fax : فاكس :

Email : البريد الإلكتروني :

Signature : التوقيع :

## 2 REGISTRATION FEES

**Registration Fees: KD 200**

Conference admittance includes: Conference education and training, all general sessions and content sessions, coffee breaks, and lunch for the three days (two days conference + one day workshop) . All attendees will receive a certificate of attendance.

## 3 PAYMENT POLICY

Payment is due in full at the time of registration and includes lunches, refreshments and detailed workshop materials.

Your registration will not be confirmed until payment is received and may be subject to cancellation.

## 4 PAYMENT DETAILS

- Payment through Cheque to be made in favour of Spatial Conferences and Exhibitions Company
- Payment through wire transfer to follow details as below :
- Payee : Spatial Conferences and Exhibitions Company
- Bank : Kuwait Finance House
- Account # 2 3 1 0 1 0 0 0 6 6 0 7
- Swift Code : K F H O K W K W
- IBAN: KW69KFHO0000000000231010006607

## 5 CANCELLATION AND SUBSTITUTION POLICY

Substitutions at no extra charge can be made up to 7 business days before the start of the workshop. Cancellations must be received in writing or by fax to +96522491600, more than 7 days before the workshop is to be held in order to obtain full credit for any future workshop. Cancellations received 7 days or less (including the

All registrations must be confirmed by **يرجى ملء البيانات أعلاه وإرسالها عبر الفاكس**

**Fax +965 22491600**

MANAGED BY



بإدارة

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