## **FORCEPOINT**

Protecting the human point

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#### **AGENDA**

- Forcepoint Introduction
- Look into Emerging Threats and Predictions for 2017 and Beyond
- Why "Protecting the Human Point"?
- Forcepoint Solution Portfolio



# **FORCEPOINT**

A company with a unique point of view

### **VISION**

To understand the world's cyber behaviors to STOP THE BAD and FREE THE GOOD.

### **MISSION**

**REINVENT** cybersecurity by creating uncompromising **SYSTEMS** that understand people's **BEHAVIORS** and **MOTIVATIONS** as they interact with data and **IP EVERYWHERE**.



### A RECOGNIZED MARKET & TECHNOLOGY LEADER

### **Gartner**

2017 Enterprise **Data Loss Prevention MQ:** Leaders Quadrant

2016 Critical Capabilities for Enterprise DLP: Highest Product Score in Regulatory Compliance Use Case



2015 Best **Web Content Management** Solution

2015 Best DLP Solution-EMEA

2015 SureView Insider Threat Review

2014 Best Advanced Persistent Threat (APT) Protection



2016 IDC MarketScape: WW Web Security: Leader

2016 IDC MarketScape:
Worldwide Email Security: Leader

2016 IDC MarketScape: SaaS Email Security: Leader

2016 IDC MarketScape: Hardware Email Security: Leader

#### FORRESTER®

2016 Forrester Wave: Data Loss Prevention Suites: Leader

2015 Forrester Wave: SaaS Web Content Security Wave: Leader



2016 **APT Protection**Market Quadrant: Top Player

2016 Corporate **Web Security** Market Quadrant: Top Player

2016 **Secure Email Gateway** Market Quadrant: Top Player



2016 NSS Labs **Recommended**: **Next Generation Firewall** 

2016 NSS Labs **Recommended**: **Next Generation IPS** 



## 20,000 CUSTOMERS ACROSS INDUSTRIES









FOOD SERVICES AND PRODUCTS

CHS

GENERAL MILLS





RETAIL AND WHOLESALE

**TECH & PROFESSIONAL SERVICES** 



**√** aylorMade

pwc













HOTELS, MOTELS AND RESORTS

MEDIA AND ENTERTAINMENT





CENTURY VIACOM TIME





accenture









### 2017 SECURITY LABS PREDICTIONS

01	The Digital Battlefield is the New Cold (or Hot?) War	06	The Cloud as an Expanding Attack Vector
02	Millennials in the Machine	07	Voice-First Platforms and Command Sharing
03	Compliance & Data Protection Convergence	80	Al and the Rise of Autonomous Machine Hacking
04	Rise of the Corporate- Incentivized Insider Threat	09	Ransomware Escalation
05	Technology Convergence & Security Consolidation 4.0	10	Abandonware Vulnerability



## LOOKING BEYOND TECHNOLOGY

Technology alone won't create better security outcomes.

\$81 b spent on security in 2016

< 50%

- Technologies continue to proliferate
- Breaches remain frequent

of organizations truly agree that technology will drive increased security

Understanding behavior is essential, but there's been a gap in the market.

80%

of companies believe understanding behavior is important

<1/3

of companies feel they adequately understand their users' behavior



## PEOPLE ARE THE CONSTANT IN SECURITY



## **TECHNOLOGIES CHANGE**



## **UNDERSTANDING USER INTENT**



Inadvertent Behaviors

Poorly communicated policies and user awareness

Broken Business Process

Data where it shouldn't be, not where it should be

Malware Infections

Phishing targets, breaches, BYOD contamination

Stolen Credentials

Credential exfiltration, social engineering, device control hygiene Rogue Employee

Leaving the company, poor performance review

Criminal Actor Employees

Corporate espionage, national espionage, organized crime







### FORCEPOINT'S APPROACH TO SECURITY

#### **GLOBAL GOVERNMENTS**

**Cross Domain Solutions** 

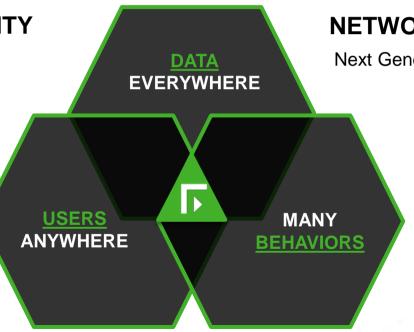
#### **CONTENT SECURITY**

Web Security

**Email Security** 

Sandboxing<sup>1</sup>

CASB<sup>2</sup>



#### **NETWORK SECURITY**

**Next Generation Firewall** 

# DATA & INSIDER THREAT SECURITY

**Insider Threat Protection** 

DLP<sup>3</sup>



#### **CLOUD SECURITY**

Protecting people from compromise as they use the web and email from any location, on any device

#### **BUSINESS OUTCOMES**

- Protect every user, everywhere without the need for an appliance
- Safely embrace business in the cloud
- Reliable performance in the industry's most secure cloud
- Leverage rich data collection to help identify "high risk" users and defend against insider threats
- Help make you compliant (e.g., GDRP)

#### **ACCOLADES**

IDC 2016 IDC MarketScape: Worldwide Email Security: Leader

2016 IDC MarketScape: WW Web Security: Leader

2016 IDC MarketScape: SaaS Email Security: Leader

2016 IDC MarketScape: Hardware Email Security: Leader

Forrester 2015 Forrester Wave: SaaS Web Content Security Wave: Leader

@The RANKING GROOK, Inc. 2016 Corporate Web Security Market Quadrant: Top Player 2016 Secure Email Gateway Market Quadrant: Top Player

2016 APT Protection Market Quadrant: Top Player 2015 Best Web Content Management Solution

2014 Best Advanced Persistent Threat (APT) Protection

#### **PRODUCTS & FEATURES**

#### **FORCEPOINT WEB SECURITY**

- Integrated DLP
- Integrated sandboxing
- CASB integration
- Direct Connect
- Easy dashboard access to forensic data

#### FORCEPOINT CASB

- Integration with Web Security and DLP
- **Enables Forcepoint to** understand behaviors in the cloud

#### FORCEPOINT FMAIL **SECURITY**

- Integrated DLP
- Integrated sandboxing
- Rich data collection
- **Optical Character** Recognition
- Encrypted file detection
- Image analysis

#### ADVANCED MAI WARE **PROTECTION**

- Sandboxing integrated with FP Web Security, Email Security, and NGFW solutions
- Threat Protection for Linux



#### SANCTIONED APPS CREATE SECURITY AND COMPLIANCE BLIND SPOTS



Productivity Apps (Office 365, Google Apps)



File Collaboration Apps
(Box, Dropbox, Google Drive)



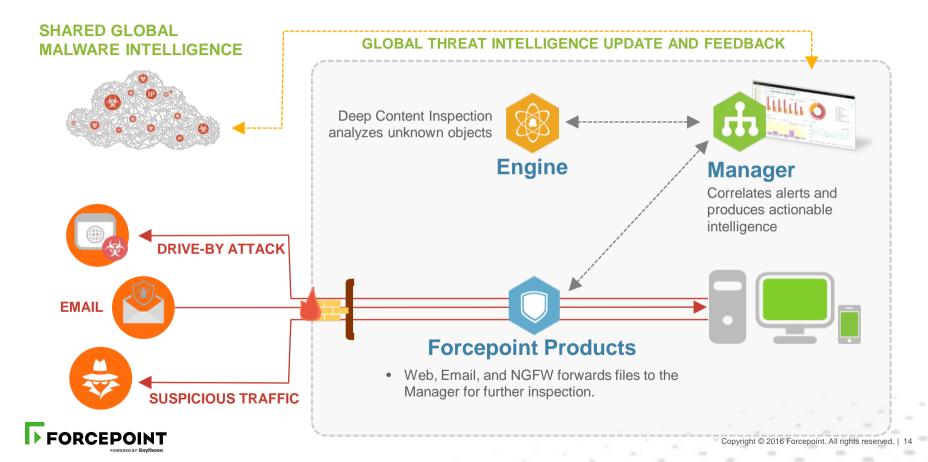
Line of Business Apps (Salesforce, AWS, ServiceNow, NetSuite, etc.)

"CASB is a required security platform for organizations using Cloud Services."





### Advanced Threat Protection Platform Architecture



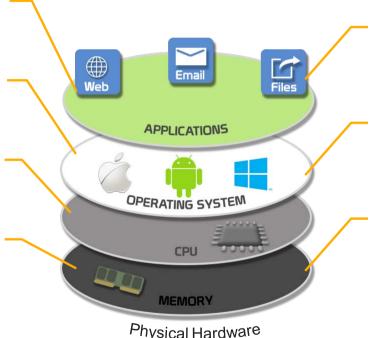
## The Deep Content Inspection Difference

Version-less inspection and analysis does not need gold images

Dormant code analysis identifies code blocks even if they do not execute

> Dynamic code analysis elicits malicious behaviors

Inspection of malware memory including encrypted strings



Identification of malicious document macros

True Kernel Visibility

Inspection of malware memory including encrypted strings

Physical Hardware



#### **NETWORK SECURITY**

Giving visibility to people's actions in the network while keeping attackers out – across data centers, offices, branches, and cloud

#### **BUSINESS OUTCOMES**

- Connect and Protect seamlessly –
   Data Center, Edge, Branch, Cloud
- > 50% Cut in TCO Burden
- 95% Reduction in Network Downtime
- ▶ 100% Evasion Protection

#### **ACCOLADES**



2016 NSS Labs
RECOMMENDED:
Next Generation Firewall

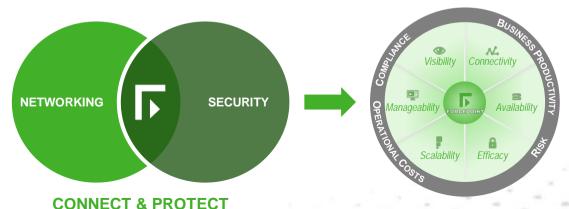
2016 NSS Labs RECOMMENDED: Next Generation IPS

#### **PRODUCTS & FEATURES**

#### **FORCEPOINT NGFW**

- Connectivity instant-setup VPNs
- Availability zero-downtime updates
- Efficacy pioneer in IPS evasion defense
- Scalability 16x clustering, orchestration
- Manageability centralized Smart Policies
- Visibility interactive 360° visualization

- Uniform solution for physical, virtual, cloud
- Fast decryption with granular privacy control
- Mission-critical application proxies
- Broadband network clustering
- Sandboxing and Web Security integration
- Managed Service Provider (MSP) support





#### DATA & INSIDER THREAT SECURITY

Understanding people's behavior and intent to protect critical IP

#### **BUSINESS OUTCOMES**

- Preventing data breaches and loss
- Centralized situational awareness of user and system activities
- More productive employees by understanding intent
- Greater efficiency by combining DLP, UEBA, IMS, SOAR
- Satisfying the compliance needs of boards and regulators

#### **ACCOLADES**

Gartner 2017 Enterprise Data Loss Prevention MQ:

Leaders Quadrant

2016 **Critical Capabilities for Enterprise DLP:** Highest Product Score in Regulatory

Compliance Use Case

Forrester Wave: Data Loss

Prevention Suites: Leader

2015 Best DLP Solution-EMEA

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#### SOLUTIONS

#### FORCEPOINT DLP

- Data Discovery
- Fingerprinting
- Policy Enforcement
- Analytics: Incidents
- Risk Scoring

#### FORCEPOINT INSIDER THREAT

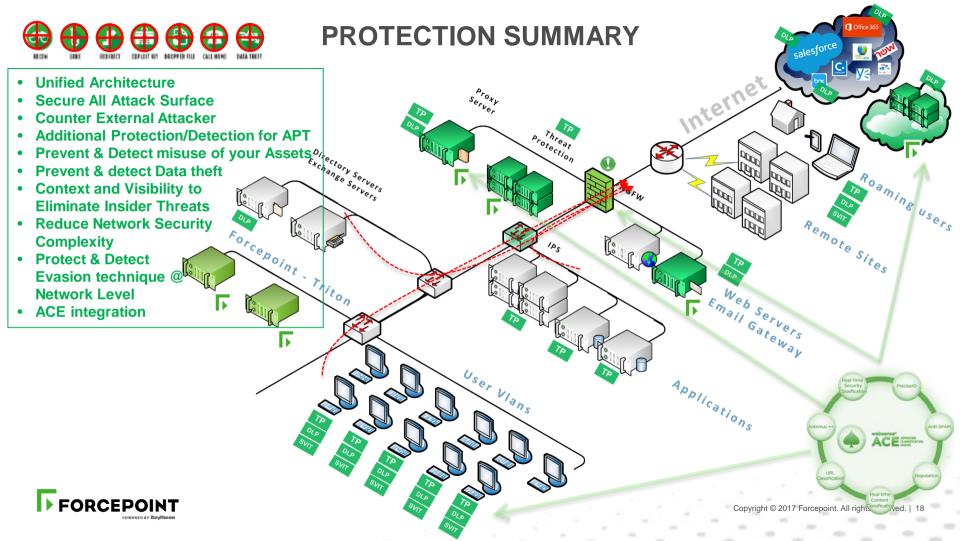
- User Behavior Observation
- User Context Capture
- Video Capture Replay
- Analytics: User Behavior
- Risk Scoring

## FORCEPOINT ADVANCED MALWARE & INSIDER THREAT<sup>1</sup>

- Forcepoint DLP & Insider Threat, including: Threat Operations, Response & Orchestration
- Advanced Analytics
- Risk Adaptive Protection







# Thank you...

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