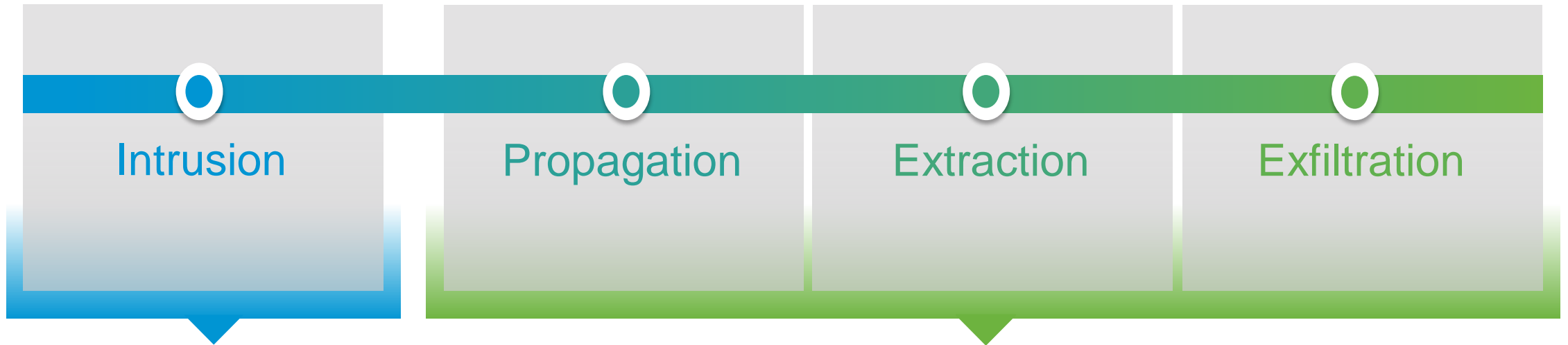


# Implicit Deny: Building Transparent Pervasive Data Center Security

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Business Solutions Executive, MENA  
Cloud Networking and Security

# Data Center Security Challenge

# Modern Attack: Targeted, Interactive, Stealthy



## Stop Infiltration

**80% of the investment is focused on preventing intrusion**

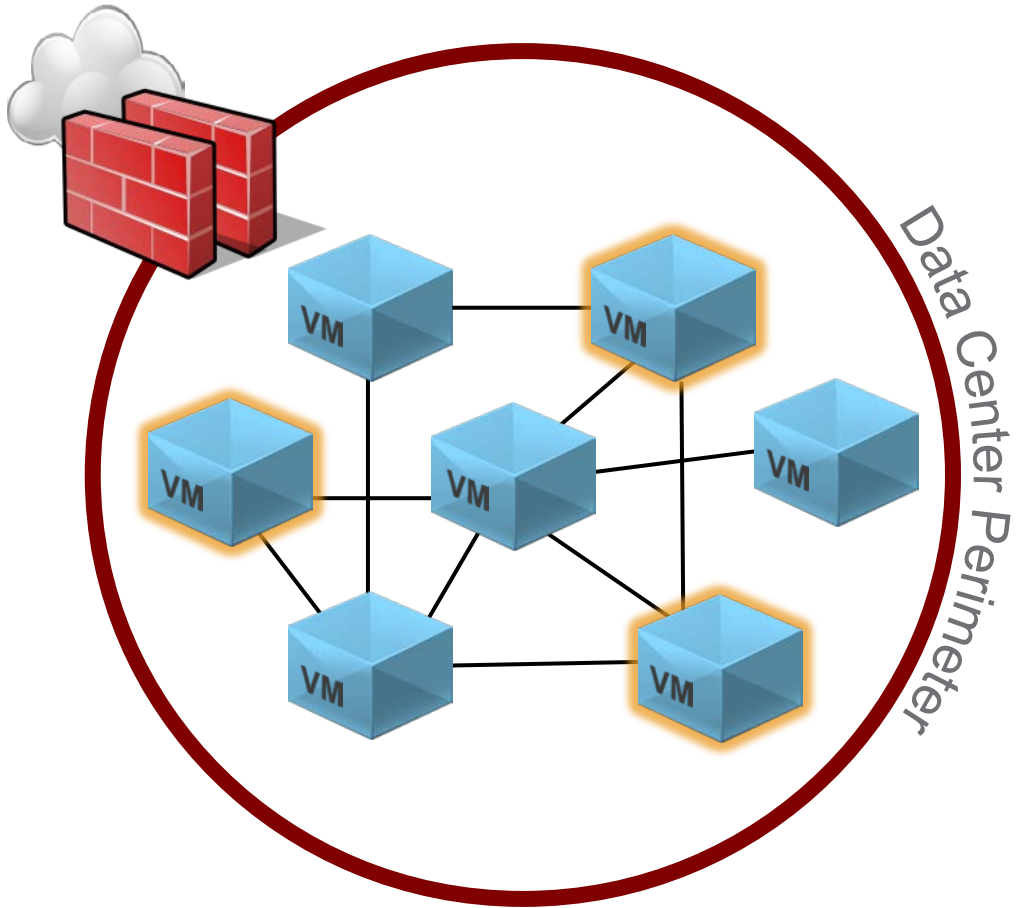
*The attack surface is simply too wide*

## Stop Exfiltration

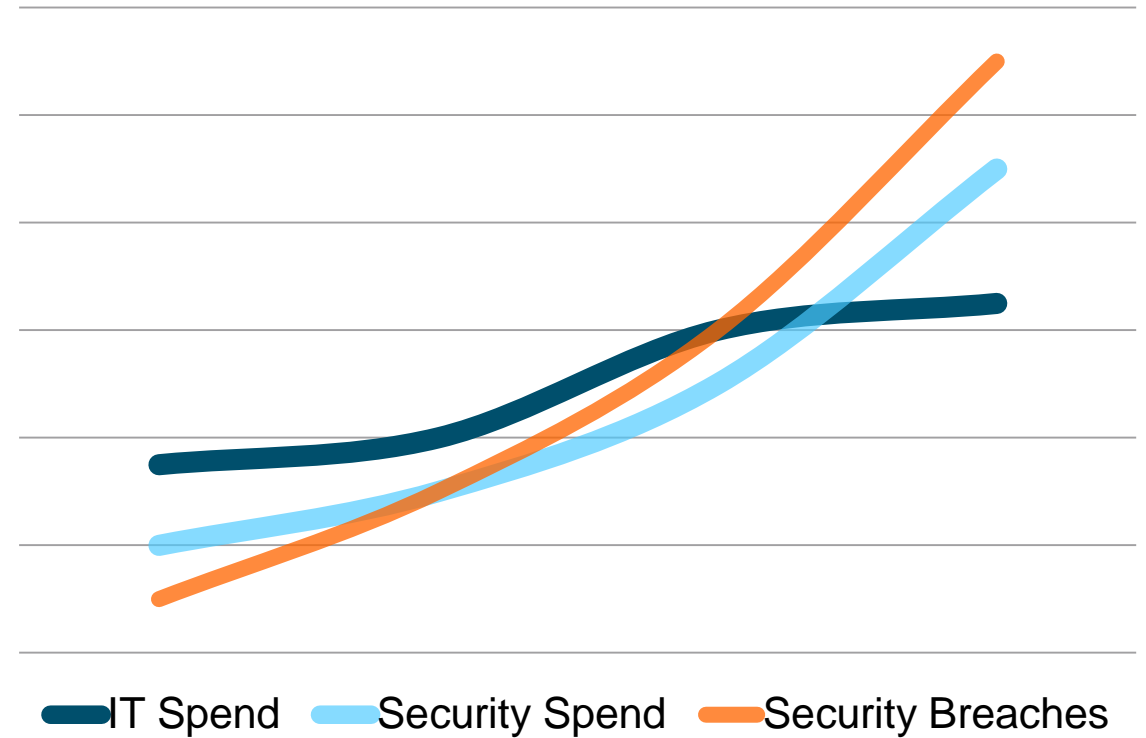
**20% of the investment is focused on addressing propagation, extraction and exfiltration.**

*Organizations lack the visibility and control inside their data center*

# The Problem: Perimeter Centric Security



Today's security model focuses on perimeter defense. Provides no protection inside the security zone/subnet.

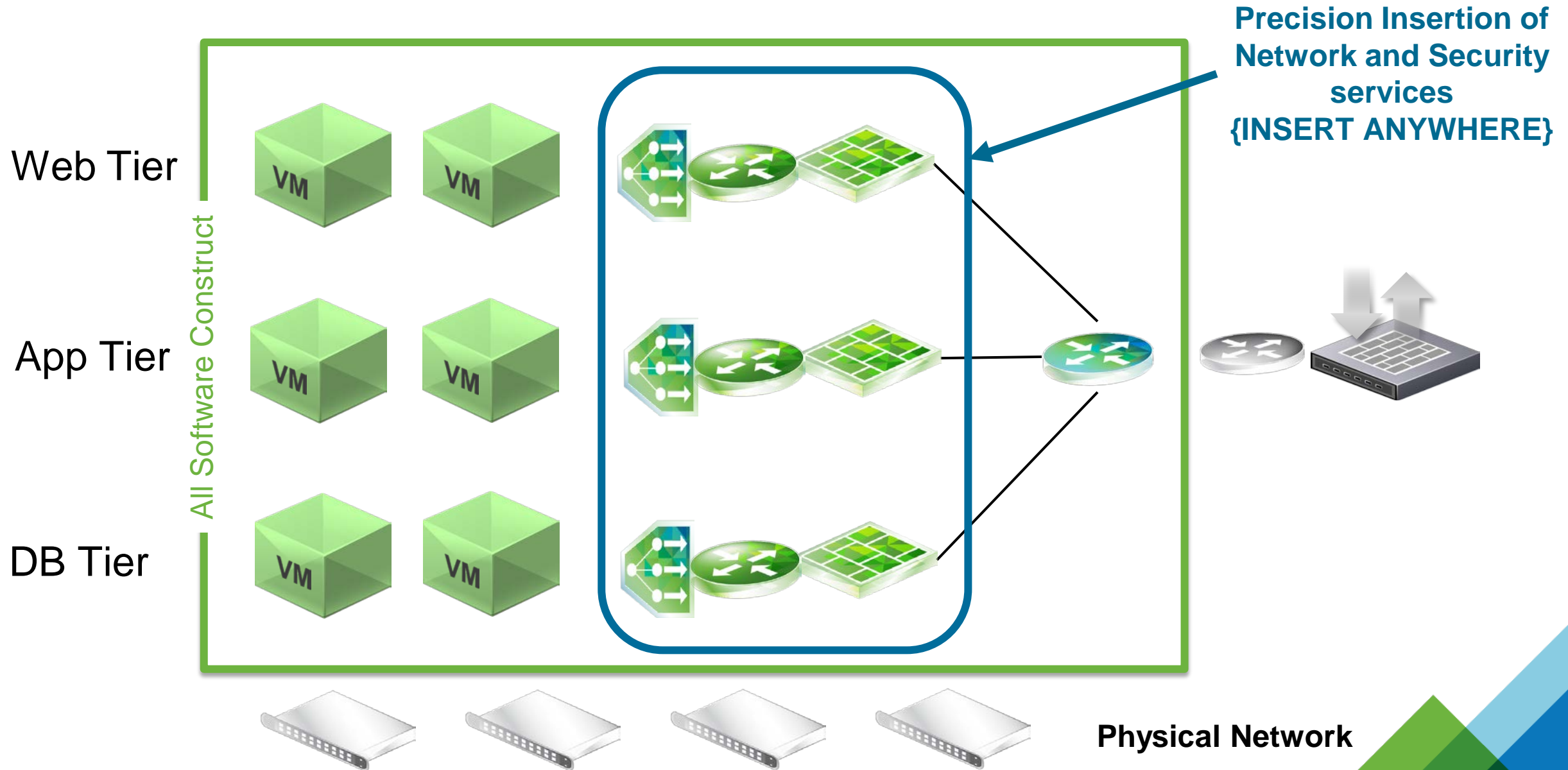


But continued security breaches show this model is not enough

# Solution: Virtual Networking and Security

Transparent, pervasive and logical security backplane

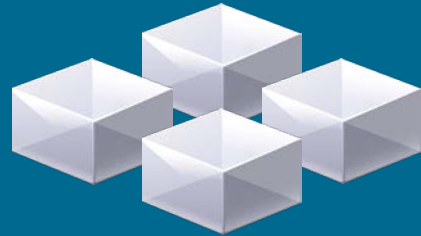
# Logical Networking through Software Constructs



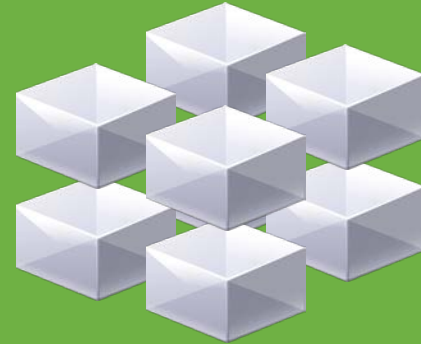
# Security via Intelligent Grouping

- Create custom logical groups that match security requirements, beyond physical location
- Attached policies to logical groups
- Policies can be dynamically generated as threats detected

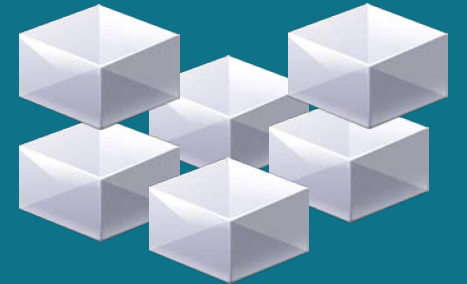
Operating System



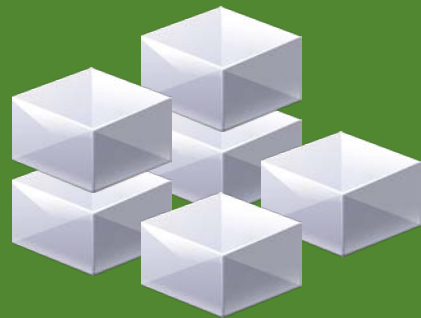
Machine Name



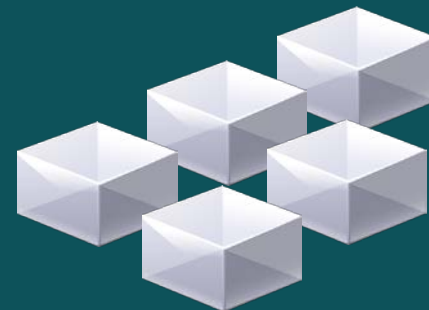
Services



Application Tier



Regulatory Requirements



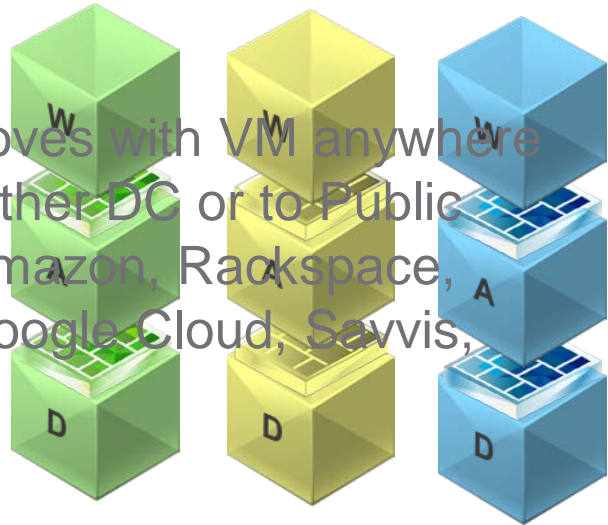
Security Posture



# Logical Distributed Data Center Networking

Logical policies are distributed,  
created once, exists everywhere

Policy moves with VM anywhere  
even to other DC or to Public  
Cloud (Amazon, Rackspace,  
Azure, Google Cloud, Savvis,  
etc.)

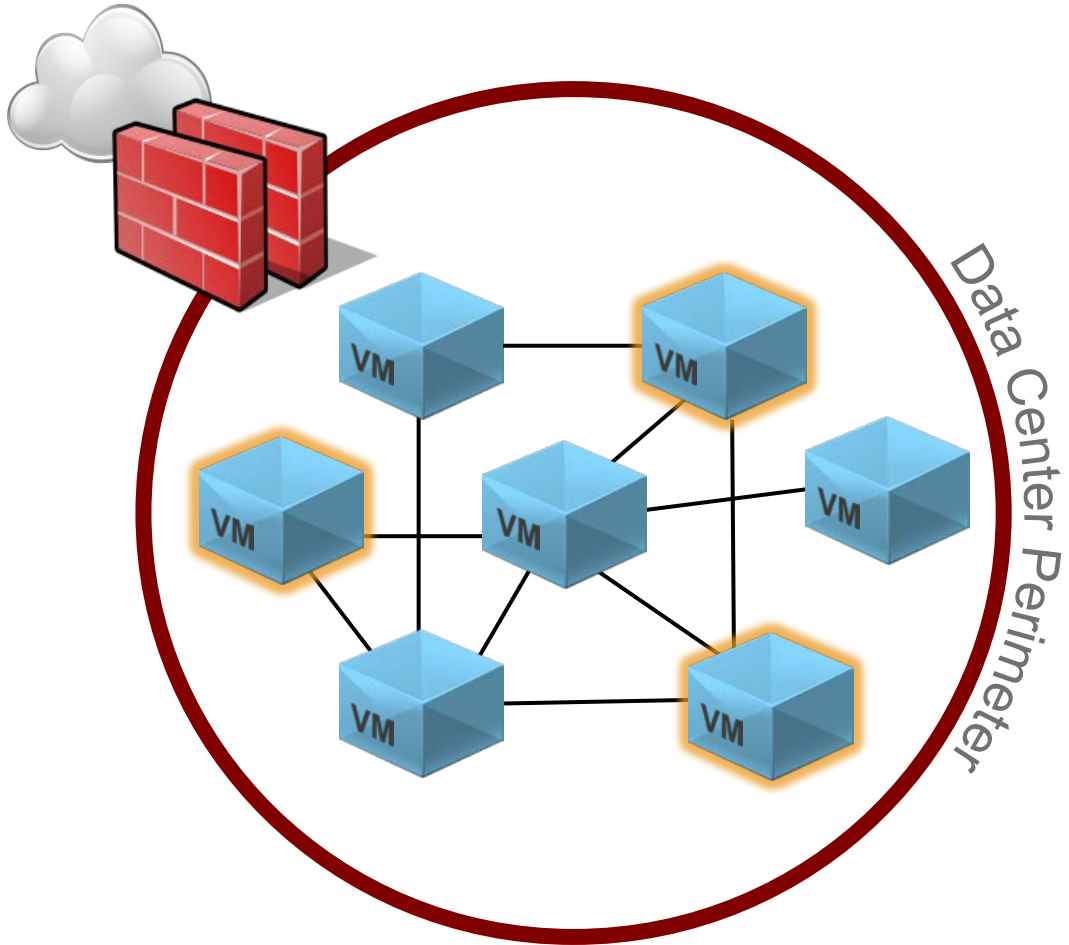




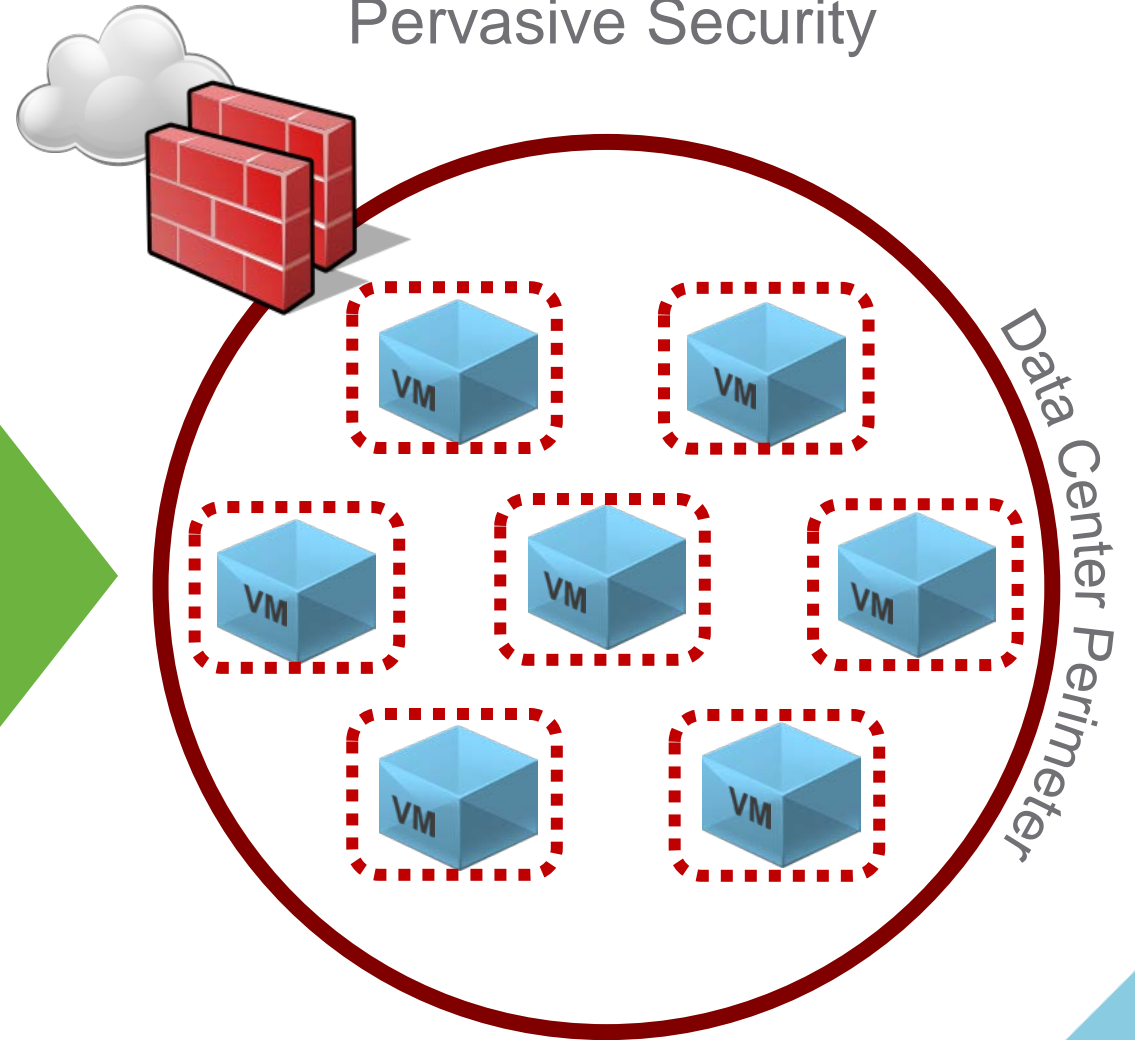
# Virtual Networking and Security Results

# Micro Segmentation

L3 Perimeter Only Security

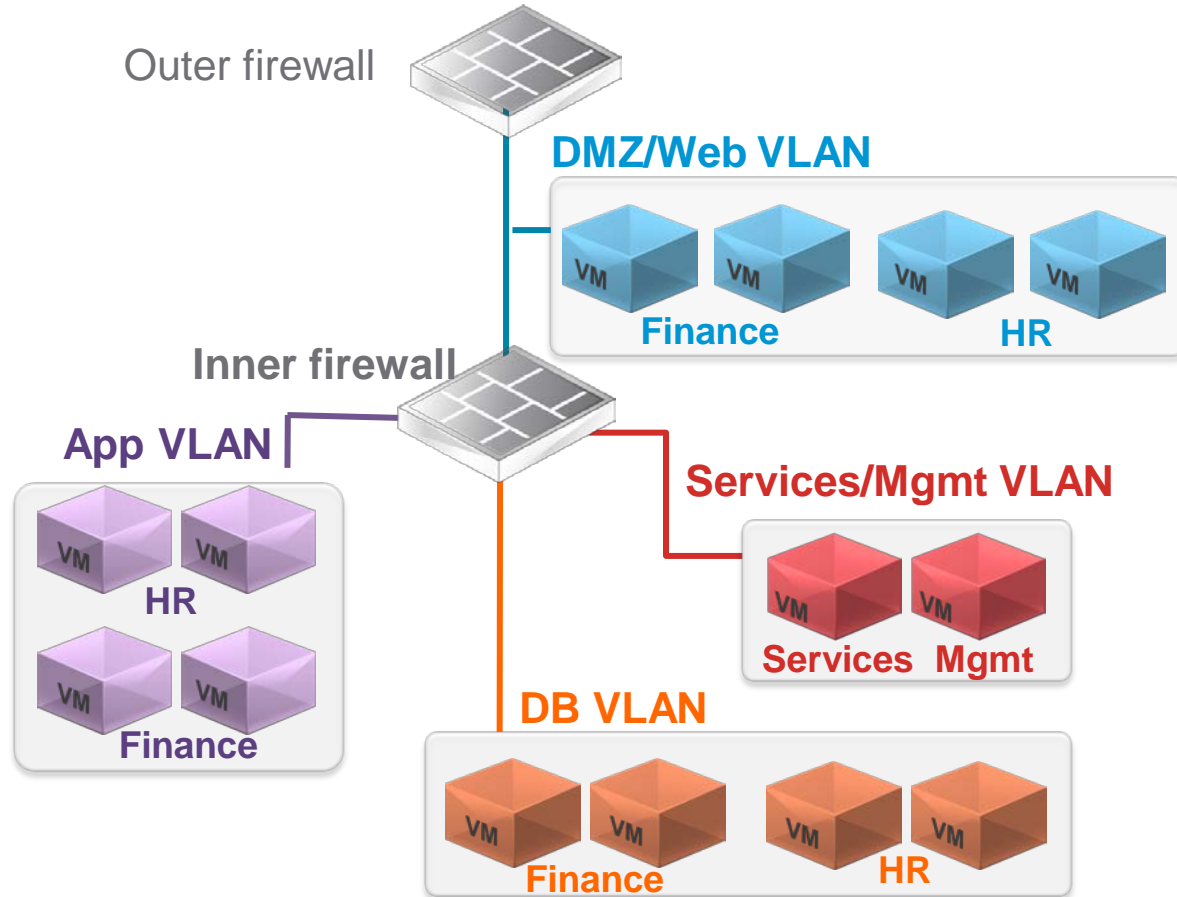


Pervasive Security

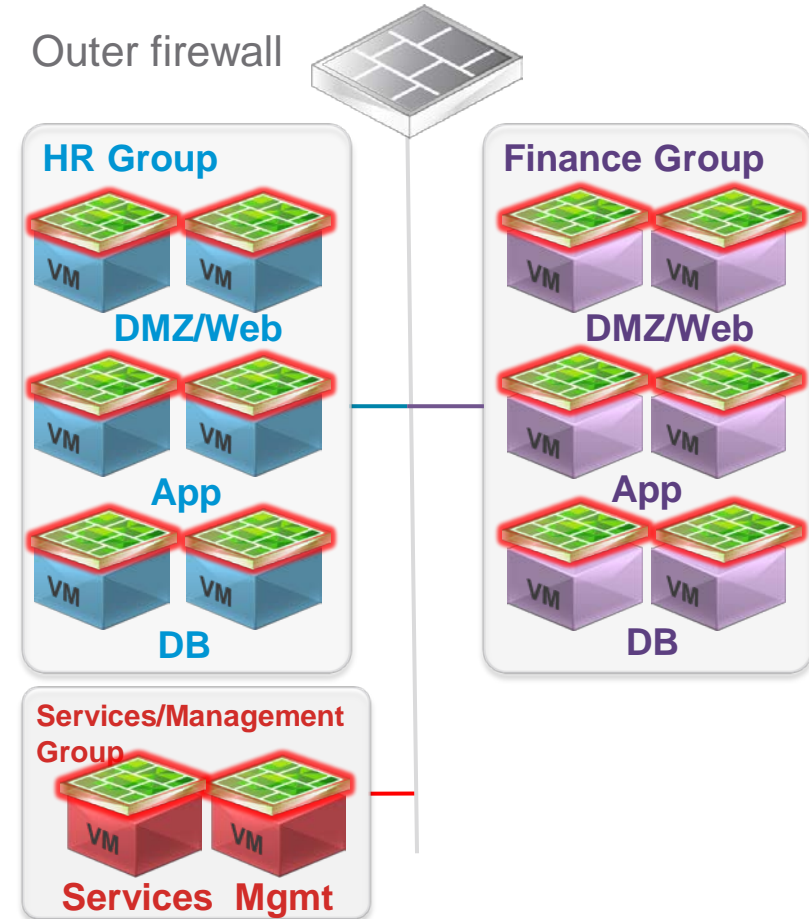


# Applying Logical and Intelligent Security

## Traditional Data Center



## Network Virtualized Data Center

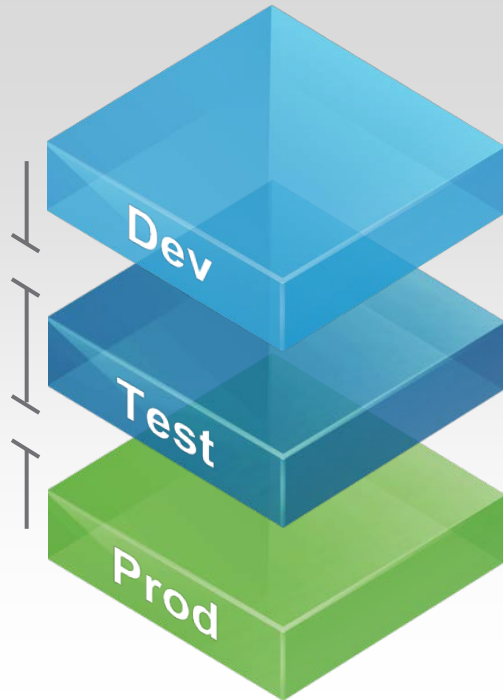


## Simplifying network security

- Each VM can now be its own perimeter
- Policies align with logical groups
- Control communication within a single VLAN

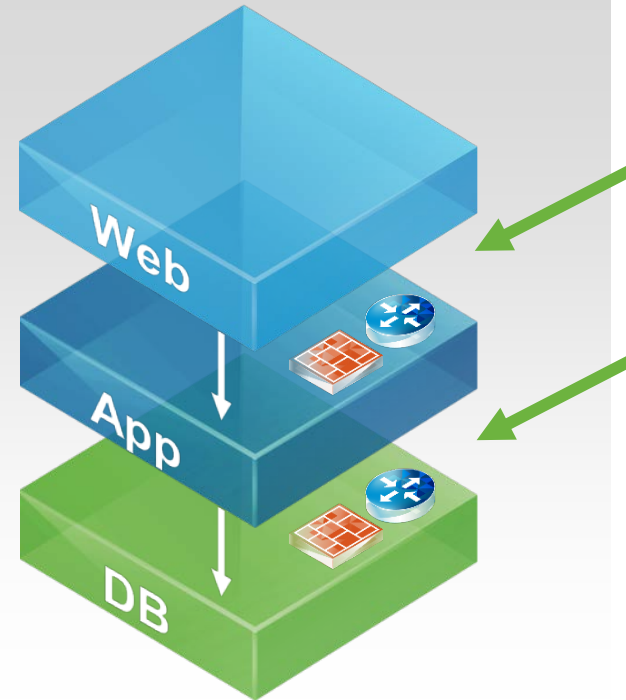
# Isolation and Controlled Dynamic Service Insertion

## Isolation



No communication path  
between unrelated  
networks

## Segmentation



Controlled communication  
path within a single  
network

## Advanced services



Advanced services:  
addition of 3<sup>rd</sup> party  
security, as needed by  
policy

# Growing Adoption

A rapid journey of customer adoption across industries

## 2000+ Customers

### 100% YoY growth

Consistent year-to-year



**Thank You**

